Campus Advisory Board Programs Update Workshop

June 8, 2021
2:00pm-4:00pm
Campus Advisory Board Programs Update workshop
June 8, 2021
2:00pm-4:00pm
Teams Meeting

AGENDA

1. Family Study Center: Jamie McHale
2. Innovation Scholars: Kasey Kobs
3. Florida Studies and La Florida: Michael Francis
4. Graphic Arts (renovation of Harbor Hall): Jennifer Yucus
5. Sustainability Studies (interdisciplinary--across colleges): Magali Michael
1. Family Study Center
   Dr. Jamie McHale
The Family Study Center’s mission is understanding and supporting children and families during the earliest years of life.

https://www.stpetersburg.usf.edu/resources/family-study-center/index.aspx

WHEN INFANTS GROW UP IN MULTIPERSON RELATIONSHIP SYSTEMS

JAMES P. MCHALE
University of South Florida St. Petersburg

ABSTRACT: Despite prompts from the field of family therapy since its inception, contemporary infant mental health theory and practice remain firmly rooted in and guided by dyadic-based models. Over the past 10 years, a groundswell of new empirical studies of triadic and family group dynamics during infancy have substantiated that which family theory has contended for decades: looking beyond mother-infant or father-infant dyads reveals a myriad of critically important socialization influences and dynamics that are missed altogether when relying on informant reports or dyad-based interactions. Such family-level dynamics emerge within months after infants are born, show coherence through time, and influence the social and emotional adjustment of children as early as the toddler and preschool years. This report summarizes key findings from the past decade of empirical family studies, highlights several areas in need of further conceptual development and empirical study by those who work with infants and their families, and outlines important implications of this body of work for all practicing infant mental health professionals.
During its 7th year of operation, the FSC began a longstanding partnership with COQEBS. In February 2011, the newly-formed COQEBS School Readiness Committee presented the First Annual “Baby Talk” event for Black parents and caregivers of children birth-to-three.
What Every Legislator Representing Families with Children Age 0-3 Should Know

• Early Childhood Mental Health Committee/Florida Association for Infant Mental Health – Pinellas Chapter

• Presentation brief prepared for members of the Pinellas County legislative delegation

• October 14, 2011
From: James McHale <jmchale@mail.usf.edu>

Date: November 29, 2011 10:19:42 AM EST

To: All Members of Florida House and Senate

Subject: 3-Minute Elevator Brief: Early Experiences Shape a Child's Brain!

Dear Elected Representative,

You have undoubtedly heard a slogan gaining statewide momentum and notoriety:

*Shall we invest in playpens or state pens?*

This e-mail will take less than 5 minutes of your time but be time well spent. Your colleagues have viewed both short videos. Please take a few moments to view them yourself.

**VIDEO 1:** [http://www.youtube.com/watch?feature=player_detailpage&v=apzXGEbZht0](http://www.youtube.com/watch?feature=player_detailpage&v=apzXGEbZht0)

This clip shows a baby ignored by her mother for just a few moments. The baby’s reaction is dramatic. Imagine the consequences when non-responsiveness from adults becomes the norm in a Florida baby’s life!

**VIDEO 2:** [http://www.youtube.com/watch?v=t-8bxeWqSV4&feature=related](http://www.youtube.com/watch?v=t-8bxeWqSV4&feature=related)

This 30-second clip shows real-life brain connections being formed. More connections are made in a baby’s brain in the first 3 years of life than at any time after. Up to 85% of brain development is completed by age 3. Unless a baby is nurtured, important protective brain connections never get made.

*Experiences during the first three years of life shape brain development and lay the foundation for the future.*

Babies don’t raise themselves; families do. And a baby’s needs can only be met by a family whose needs are met.

We ask you to protect and advocate for programs dedicated to serving pregnant women and families of infants and toddlers!

Regards,

James McHale, Florida Association for Infant Mental Health
Rick Scott
Governor

April 20, 2012

Secretary Ken Detzner
Secretary of State
Florida Department of State
R.A. Gray Building
500 S. Bronough Street
Tallahassee, Florida 32399

Dear Secretary Detzner:

By the authority vested in me as Governor of the State of Florida, under the provisions of Article III, Section 8, of the Constitution of Florida, I do hereby veto and transmit my objections to Committee Substitute for House Bill 5103, enacted during the 114th Session of the Legislature of Florida, since statehood in 1845, during the Regular Session of 2012 and entitled:

World Class Education is a key component of my 7-7-7 plan. Solid early learning experiences are critical to our children being properly prepared for school success. With 85% of brain development occurring between birth and five years of age, it makes sense for our state to invest in these critical developmental years. I am committed to ensuring Floridians have access to high quality early childhood education. By vetoing

I have directed Florida’s Office of Early Learning to aggressively address any negative audit findings identified for the School Readiness Program and implement many of the positive provisions of this bill. Specifically, I have instructed the Office to:

1. Adopt a uniform nationally recognized pre and post assessment to ensure children are making educational gains while participating in the School Readiness programs. The pre and post assessment request for proposal is being finalized and it is anticipated it may be awarded by mid summer.

The Capitol
Tallahassee, Florida 32399 • (850) 488-2372 • Fax (850) 922-4292
Free Training in Educaring™ Principles: Listening to Babies
To enhance knowledge and skills for engaging with infants to promote early brain development and early learning

FOR: Pinellas County Infant/Toddler Professionals

Friday, March 1, 2013
9:00am – 4:00pm
USF St. Petersburg
University Student Center
200-6th Ave So in St. Pete

* Free Breakfast & Parking Provided
* Registration Begins at 8:30am

- Nationally-recognized trainers
- Groundbreaking approach
- Enhance caregiver-infant/toddler interactions to promote early brain development
- Interactive workshop sessions
- FREE to attendees
- In-Service Training Hours, PCLB

FOR: Family Home and Childcare Center Providers
(epecially those serving African-American families)

Saturday, March 2, 2013
9:00am – 12:00pm
USF St. Petersburg
University Student Center
200-6th Ave So in St. Pete

* Free Breakfast & Parking Provided
* Registration Begins at 8:30am

- Nationally-recognized trainers
- Groundbreaking approach
- Enhance front-line providers’ skills in working with infants/toddlers
- Hands-on activities emphasizing practical and useful skills to promote brain development
- FREE to attendees
- In-Service Training Hours, PCLB

To RSVP, Email Liz Jack at emjack@usfsp.edu or call 727-515-5891, Limited Seats Remain

USF St. Petersburg gratefully acknowledges the support of the Tampa Bay Times for this event.
2013: Legislative appropriation for the Family Study Center for FY 2013-14

USF St. Petersburg
Campus Board Meeting
August 9, 2013

Issue: Legislative Budget Request (LBR)

Proposed action: Approval of LBR for 2014-2015

Background information:

Sections 1001.74(12), 1011.40(1) and 1013.60, F.S., require each university to submit an institutional budget request within established guidelines. On June 20, 2013, the Board of Governors approved the final guidelines for both the operating and fixed capital outlay sections of the State University System's (SUS) Legislative Budget Request (LBR) for 2014-2015. The Board of Governors will meet on September 12th to approve the initial State University System LBR.

For fiscal year 2013-2014, non-recurring funds were appropriated to support the USFSP Family Study Center. The Family Study Center’s mission is to create and sustain innovative projects and initiatives that support co-parenting, infant-family mental health, and young children’s development.

Continued recurring funding of $250,000 is requested for the USFSP Family Study Center for 2014-2015, consistent with SUS consideration of priorities for continued funding of initiatives that received non-recurring funds in 2013-2014.

Strategic Goal Support: Goal 4- Research and Creative Activities
Goal 6- Administration and Financial Stewardship

Council Review: Finance & Audit Advisory Council
Workgroup Approval: Finance & Audit Workgroup
Supporting documentation: 2014-15 LBR Operating Budget Form I
2014-15 LBR Operating Budget Form II

Prepared by: David Everingham
Budget Director
Brief Snapshot of FSC funding 2003-2021

- 2003-2005-USF-funded student support for Center launch
- 2005-2012 – Center supported by grant funded staff, postdoc from RIA, Volunteers
- 2012-Half (.50) FTE time Certificate Coordinator for Infant-Family Mental Health graduate certificate program
- 2013-Interim Chancellor Hogarth approved recurring E&G line to support FSC – Liz Jack → Ebony Miller
- **2013 – First Legislative Appropriation** for FSC ($131,000), hired Assistant Director Lisa Negrini
- 2014 - $250,000 Legislative Appropriation, which became recurring, grew core Family Study Center staff to 5: Negrini, Miller, Office Manager, Research Integrity and Compliance, Community
- 2015-$1,000,000 appropriation to create Infant-Family Center in collaboration with Johns Hopkins
- 2017-$700,000 appropriation to support Midtown Collaborative
- 2017-Line-Item Veto of House- and Senate-Approved Appropriation for FSC
- 2018-Second Line-Item Veto of House- and Senate-Approved Appropriation for FSC
- 2019-Internal Discussions considering earmarking swath of new legislative dollars to support FSC in perpetuity
- 2020-Final one-time support investment from USF for 2020-21 academic year; all core staff except for original E&G line (now supporting office manager and 25% of Ebony Miller admin) moved to FT grant funding
- 2021-Negrini resigns in March, no replacement; dedicated funding support to staff FSC returns to 2013 level
## Allocation of Legislative Funds in 2015-16 (Core FSC Staff of 5)

<table>
<thead>
<tr>
<th>Description of Disbursements</th>
<th>Budget Amount</th>
<th>Encumbrance</th>
<th>Total Disbursements As of 10-12-2015</th>
<th>Projected Total Disbursements 2015-2016</th>
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<td><strong>TOTALS</strong></td>
<td><strong>$ 250,000.00</strong></td>
<td><strong>$ 1,700.00</strong></td>
<td><strong>$ 59,163.50</strong></td>
<td><strong>$ 249,090.00</strong></td>
</tr>
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</table>
How did annual funds stretch to support 5 core staff?
Over the past 5 years alone (since 2016):

- 33 local, state, and federal grant proposals were written and submitted, totaling $23,581,972.00
- 15 of these grants were awarded, totaling $7,090,309.37, including
  - $1,507,663 recurring funds from the Juvenile Welfare Board to support the Infant-Family Center
  - $1,261,998 from the Foundation for a Healthy St. Petersburg (4 separate awards)
  - $3,119,519.00 from the National Institutes of Health
  - $585,955.37 from the Administration for Children and Families (first installment of a $3.7 million grant awarded in September 2020 through 2025)
  - Grants from the Florida Office of Early Learning, Pinellas County and the Pinellas County Department of Human Services, the Healthy Start Coalition of Pinellas County, the City of St. Petersburg, and Peace for Tarpon.
Trauma-Informed Infant-Family Mental Health Collaborative
Family Study Center 15th Anniversary Staff Photo
Fall, 2018
Without trauma-informed, family-centered interventions for infants and young children? Effects can last a lifetime. The older child may not remember trauma experiences from birth to age 3... but the child’s brain always will
Internationally respected, the Family Study Center is also unique in the USF system in serving Pinellas County.

The city, county, region and state have trusted and called upon us for 18 years.

Absent sustainable dedicated funding for staffing and programming, the Center cannot sustain grantsmanship or research productivity, or function in the ways citizens from our community and county have come to rely on.
Top 3 Priorities

Assistant Director to oversee and manage day-to-day operations, responsibility for HR, personnel, performance reviews, budgeting and expenditures, fiscal accountability, (local) grant writing and oversight

Sustainable operational funds for at least 3-5 years – bridge funds for staff not FT on grants, FSC programming, partial tuition subsidies for workforce professionals enrolling in and completing year-long, 4-course online graduate certificate in Infant-Family Mental Health

New junior faculty hire for St. Petersburg campus Psychology faculty in family systems and early child development to shadow, connect with community, launch own program of relevant work and take over FSC directorship upon current Director’s retirement in 2028
2. Innovation Scholars
   Kasey Kobs
INNOVATION SCHOLARS
CAREER EXPLORATION PROGRAM
2021 UPDATE

Kasey Kobs, Coordinator for Career Experiences
USF St. Petersburg Campus Career Services
ISP Purpose & Goals

• Provide students an introduction to one or more industries or job fields as they shadow mentors and test career options to help solidify major choices and academic paths early in their university experience.

• Participating students will increase their awareness of their career options and expand their professional network.
**Program Launch**
- Fall 2019
  - 27 students
  - GPA requirement

**Virtual Mentorship**
- Fall 2020
  - 94 Applicants
  - 69 matched
  - 56 completed
  - No GPA requirement

**Expanded Coaching**
- Fall 2021
  - 74 completed apps
  - 18 incomplete
  - 100 is the goal
  - Reinstated GPA + essay

**Peer Leaders & Internships**
- Fall 2022 and Beyond
  - Continued expansion
  - Previous participants coach
  - Expanded tracking & internships
Changes for Fall 2021

• Individual meetings with applicants prior to matching
• Mandatory orientation for students
• Handbooks for students and mentors
• Monthly “reports” from mentors
• Mid-Semester group coaching for students
Assessment

Fall 2020 Cohort

89% of students reported increased understanding of career options
64% of students reported at gaining at least two additional professional contacts (in addition to their mentor)
Feedback

Students are saying….

• My mentor helped me take what I am passionate about and find a career for it

• My mentor really helped me figure out in what direction I want to take my degree

• My mentor helped me solidify my dream career and the field I want to work in. In fact, he helped show me that I am on the right track toward my career

• I discovered that forensics may not have been exactly what I was picturing and I’ve decided to go into child protective services

Mentors are saying…

• I was surprised at how much I enjoyed the weekly phone calls with my mentee…I have set her up with a part-time, just two hours a week position

• I really enjoyed my mentoring experience. I was glad to help my mentee explore a range of possible career paths that I could expose her to. I hope that it helped her, and I would gladly offer her a follow-on internship based on our experience

• It was my first time in the program and I had a great experience. And I think the program overall handled the pandemic restrictions thoughtfully and effectively. I appreciate the chance to participate.
Thank You
3. Innovation Scholars
Michael Francis
Welcome
to the Interactive Digital Archive of the Americas

Discover
Researchers at USF St. Petersburg are working to digitize a treasure trove of Spanish documents that shed light on Florida’s past in St. Augustine.

Hand-written documents like this entry dated February 22, 1594, detail life in the early days of St. Augustine. The page at left records a marriage of a soldier of St. Augustine, Pedro Beltran, to a baptized Indian woman, Isabel Gonzalez.

Photo: Arthur Tomatus
1640?

Escribi al me con letra de Dablo no lo pode ver

En una ran nodo si no lo emerio en cada palabra
Access to Historical Records: Major Initiatives

FY 2019 Grant Announcement: (Initial)

The National Historical Publications and Records Commission (NHRPC) of the National Archives supports projects that promote access to America’s historical records to encourage understanding of our democracy, history, and culture.

The following information is only for applicants invited to submit full proposals to the Access to Historical Records: Major Initiatives program. For more information about how to become an invited applicant, please see the Preliminary Proposal announcement for FY 2020.

Funding Opportunity Number: MAJOR-201807
Catalog of Federal Domestic Assistance (CFDA) Number: 89.003

- Full Proposal Deadline: July 11, 2018

NHPRC support begins no earlier than January 1, 2019.

Grant Program Description

The National Historical Publications and Records Commission seeks projects that will significantly improve public discovery and use of major historical records collections. All types of historical records are eligible, including documents, photographs, born-digital records, and analog audio and moving images. Projects may:

- Digitize historical records collections, or related collections, held by a single institution and make them freely available online
- Create new freely-available virtual collections drawn from historical records held by multiple institutions
- Provide access to born-digital records
The Archives

A brief overview
Archives of the Diocese of St. Augustine, 1594-1821

I Baptisms: ca. 5,500 pages
II Confirmations: ca. 150 pages
III Deaths/Burials: ca. 1,450 pages
IV Marriages: ca. 1,650 pages
V Golden Book of the Menorcans: ca. 220 pages
VI Miscellaneous: ca. 50 pages

Total: 8,267 pages
Latin: ca. 620 pages
English: ca. 90 pages
Lost Voices

Europeans, Indians, and Africans: Lost Voices from America’s Oldest Parish Archive.

La Florida's opening exhibit focuses on the parish documents from the Deaconess of St. Augustine records. Dating back to 1594, these remarkable historical records document the baptisms, confirmations, marriages, and deaths of the early Spanish residents, providing a unique window into St. Augustine's early life. The entire digital archive, which highlights the city's multilingual character, appears now, including a digitized copy of the so-called Golden Book of the Mikwya.

A sample page from 1594 offers a glimpse of how these unique and valuable documents will be displayed. Soon, more pages will follow as we work through the entire collection.

At La Florida, our long-term goal is to make these records accessible to a global audience and to capture the information contained within them. Users will be able to view transcriptions simply by scrolling down words, letters, and abbreviations, and full transcription and translations will appear in the margins. This transcription tool will provide valuable training for those who wish to improve their Spanish, English, and Latin palaeography. Simultaneously, the people who emerge from these records will become a part of our living databases, allowing users to link individuals to their actual historical records.

About the Digitization Process:

In 2012, under the supervision of Ana Llanos, Daria Lazzara, Villa Gómez, and J. Michael Francis, UF/IFAS graduate students Dajana Gray and Arthur Tanafoss began a ten-month project to digitize St. Augustine's ecclesiastical records of the colonial period. The complete collection of (more than 5200 pages) and some sample transcriptions can be found at Florida State University's outstanding Florida Digital Archive (https://www.fourcorners.org/research/ark arrangement.html).

We are grateful to the Deaconess of St. Augustine, Bishop Feliks J. Balczewski, Father Tom Wells, and the Sisters of St. Joseph for making this exhibit possible. We extend our special thanks to Dajana Gatherer, who worked with us through every stage of this project.

Featured Collections

- Baptisms, Box One, (June-September, 1594) [Image 5338]
- Baptisms, Box One, (August, 1594-January, 1595) [Image 5339]
- Baptisms, Box One, (June-September, 1594) [Image 5338]
- Baptisms, Box One, (August, 1594-January, 1595) [Image 5339]
ENTRY ONE

En 25 días del mes de junio del año de mil y quinientos y noventa y cuatro años, yo Diego Escobar de Sambrana cura y vicario de estas provincias de la Florida ciudad y fuerte de San Agustín por el maestro don Fray Antonio Díaz de Salcedo Obispo de cuba y por cercanía de estas provincias, bautiseme el oyo y crisma a María, hija legítima de Juan Jimenez de la Cueva y de María Melendes su mujer, fueron sus padrinos Adrian de Canizales y María Ruiz, su mujer. Todos vecinos de esta ciudad en fe de lo cual lo firme de mi nombre hecho Ut Supra
Diego Escobar de Sambrana, vicario
{marginalia: María}
Entry One: En 25 días del mes de junio d[rito] [d el] año de mil y quios (quinientos) y noventa y quatro años, yo Diego [E]Scobar de Sambrana cura y vico [vicario] destas provincias de la Florida ciudad [Margin]: María y fuerte de St. (Sant) Agustin por el maestro don fr (fray) A[rito]o- nio (Antonio) Dias de Salzedo opo [obispo] de cuba y por ssercan[i][roto] [cercania] destas provincias, baptize puse olio y crisma a María hija lejítima de Joo (Juan) Ximenes de la Queba [Cueva] y de Ma-ria Melendes su mujer fueron sus padrinos Adrian de Canizales y María Ruiz su mujer todos vzos (vecinos) [Margin]: ojo desta ciudad en ffe de lo qual lo firme de mí ne (nombre) ffo (fecha) [Juan] Ximenes de la Queba
Total enslaved by the Crown

Total enslaved by private individuals

2862

138
Men enslaved by the Crown

Women enslaved by the Crown

Crown

Male

Female

119

19
Men enslaved by private individuals: 1242

Women enslaved by private individuals: 1619
<table>
<thead>
<tr>
<th>Ethnonyms</th>
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<td>Congo</td>
<td>38.3%</td>
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<td>Carabalí</td>
<td>21.6%</td>
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<td>Angola</td>
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<td>Mandinga</td>
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Top 5 African Ethnonyms

- Congo: 38.8%
- Carabali: 21.6%
- Angola: 11.2%
- Mandinga: 9.5%
- Mina: 8.2%
- Other: 11.2%
PLANO DE LA RÍO FUERZA Y, ILUARTE, Y LINEA DE LA PLAZA DE S. AGUSTÍN DE FLORIDA, CON SU PARROQUIAL MAYOR, CONVENTO DE SAN FRANCISCO, CASAS Y SOLARES DE LOS VICIOS, Y MAJAS ALGUNAS FÁBRICAS Y BUEYES EXTRANJEROS DE ELLA, TODO SEGÚN Y EN LA FORMA QUE EXISTE OL 27 DE ENERO DE 1764, CUANDO EN VIRTUD DE SU EJERCICIO LA COBERTURA FRENICICA SE HAN ENBARECIDO Y SALTEN PARA LA HABANA Y CAMPECHE.-

el último ente de tropas y familias españolas de la Guarnición y Vindicarse de dicha Plaza de San Agustín...
Property

Group: 1764JJEPMPMAP
Additional group: 1764evac
Quadra: E
Key: 87
Owner type: Private Property
Purpose: private residence, shop, etc.
Composition: Wooden Board

Owner

Name: Francisco Luis de Caracas
Sex: male
Race: indio
Original place: 
Occupation: intérprete de los idiomas de indios
4. Graphic Arts

Jennifer Yucus
HARBOR HALL RENOVATION UPDATE

GRAPHIC ARTS PROGRAM

JENNY YUCUS
CAMPUS ASSOCIATE DIRECTOR OF THE SCHOOL OF ART & ART HISTORY
ASSOCIATE PROFESSOR OF GRAPHIC DESIGN
UNIVERSITY OF SOUTH FLORIDA
CAMPUS BOARD MEETING 2021
The Graphic Arts Program received a generous $1,000,000 gift from Josephine Hall in 2018.

We have already completed a 17-station computer lab and the current round of renovations include major updates to the first floor.

These updates create an aesthetically pleasing atmosphere reflective of a design program and the technology/classroom enhancements are student centric.

The improvements will not only make the building more efficient for the Graphic Arts Program, but will allow for more community engagement with an updated gallery space.
The Graphic Arts Program is so grateful to have such generous support from the community. We look forward to more community partnerships that positively impact our award-winning students and faculty.
5. Sustainability Studies

Magali Michael
Sustainability Studies Program:

• The Sustainability Studies Bachelor of Arts degree at University of South Florida will prepare graduates for careers in industrial settings, commercial outlets, not-for-profit organizations, and government agencies. A degree in Sustainability Studies allows the individual to become the point of contact for managers, owners, and politicians when implementing new technologies and policies. Sustainability Studies provides the tools to safeguard the well-being of future generations, increase profits today, and understand the role science plays in developing new technologies to address societal challenges.
• **Business:** understanding how sustainability concepts increase efficiency and profits and provide corporate direction to deal with the ever-changing policy landscape.

• **Social Science & Policy:** Create and implement new policies, laws and techniques to develop a stable and enriched future and to protect the well-being of future generations.

• **Science:** Enhance the understanding behind new technologies and the ability to help businesses and government agencies implement sustainable processes.
Growth in Majors

Sustainability Studies Majors

- Fall 2019: 3
- Spring 2020: 9
- Fall 2020: 20
- Spring 2021: 23
- Fall 2021: 33
Practicing Sustainability
Senior Capstone

- Tampa Bay Estuary Program
- Keep Pinellas Beautiful
- Tampa Bay Watch
- Sweetwater Organic Farms
- Pinellas County Waste
- Pinellas Waste to Energy Unit
Co-curricular activities:

SUSTAINABILITY PROJECTS @ USF ST. PETERSBURG CAMPUS

Growing Greener Together!

Winnie Mulamba USF Sustainability Planner
THE GREEN VIRTUAL FESTIVAL

Join us on Thursday, September 24th!

This new, culture-shaping event is designed for the campus community to learn more about sustainable habits, foster solution-oriented conversations, and feature visionaries from business, design, culture, food, technology, science and entertainment.

Hosted by a couple of environmental clubs on campus, this event hopes to increase the awareness of sustainability efforts across campus as well as highlight opportunities for students, faculty, and staff to get involved.

Get more details on Instagram @Sgef_usfsp
LEED TRAINING & CERTIFICATION

Build your resume with professional certificates!

- This program provides USF St. Petersburg campus students the opportunity to obtain professional certification at a subsidized and affordable rate.
- Participating students will gain valuable skill sets in sustainability buildings & design.
- Students will have a chance to apply these skills on-campus through auditing our buildings for energy efficiency, water usage, air quality, accessibility etc.
- Leave college with a supplemental credential that gives you an advantage over your peers looking to enter the same industry.

Interested Students should sign up HERE or email wmulamba@usf.edu before October 5th!
(Nov. 17, 2020) – USF’s St. Petersburg campus is one of only seven higher education institutions across the nation to receive a grant through the 2020 Ford College Community Challenge. A $25,000 grant from the Ford Motor Company Fund is going towards a project that will promote food security in South St. Petersburg by producing up to 150 pounds of fresh vegetables for the community each month.
The Fresh and Local Greenhouse Project could help address food inequality in South St. Petersburg, where access to affordable and nutritious food is limited. The initiative will engage around 30 college and high school students in agriculture and business development skills each semester.