



USF SP CAMPUS BOARD MEETING

August 3, 2023; 9:00am-11:00am

Ballroom 3/Teams

AGENDA

1. Call to order
Melissa Seixas, Campus Board Chair
2. Roll Call
Christian Hardigree, Regional Chancellor
3. Action Items
 - a. Approval of Summary Minutes May 16, 2023
Melissa Seixas, Campus Board Chair
 - b. Approval of Summary Minutes July 20, 2023
Melissa Seixas, Campus Board Chair
 - c. Approval of Budget
Nicholas Setteducato, Interim RVC Admin. & Finance
 - d. Elect Vice Chair of Campus Board
Melissa Seixas, Campus Board Chair
4. Information Items
 - a. USF update
Rhea Law, USF President
 - b. USF St. Petersburg campus update
Christian Hardigree, Regional Chancellor
 - c. USF St. Petersburg campus Faculty Council update
Hossam Ashour, Chair, Faculty Council
 - d. USF St. Petersburg campus Student Government update
Abdul Muqet Khawaja, Student Governor
 - e. Re-imagining the campus footprint
Christian Hardigree, Regional Chancellor
Nicholas Setteducato, Interim RVC Admin. & Finance
 - f. Dean Spotlight
Gert-Jan de Vreede, Interim Dean, Muma College of Business
5. Board Discussion
 - a. Roundtable discussion
Campus Board Members
6. Adjournment
Melissa Seixas, Campus Board Chair

Next Campus Board Meeting –October 24, 2023; 10am-12pm



USF SP CAMPUS BOARD MEETING

August 3, 2023; 9:00am-11:00am

Ballroom 3/Teams

Minutes

Attendees:

Hossam Ashour, USF St. Pete Faculty Council Chair
Lisa Brody (Virtual), Campus Board
Scott Goyer- Vice Chair, Campus Board
Christian Hardigree- Regional Chancellor
Abdul Muqet Khawaja- USF St. Pete Student Governor
Rhea Law, USF President
Isaac McKinney III (Virtual), Campus Board
Reuben Pressman- Campus Board
Melissa Seixas- Chair, Campus Board
Debbie Sembler (Virtual), Campus Board

1. Call to order- Melissa Seixas, Campus Board Chair
 - a. Chair Seixas called the Campus Board Meeting to order at 8:59 am.

2. Roll Call- Christian Hardigree, Regional Chancellor
 - a. Chancellor Hardigree took roll call. All campus board members were present, with three members being virtual.

A quorum was established

3. Action Items
 - a. Approval of Summary Minutes May 16, 2023- Melissa Seixas, Campus Board Chair
 - i. Chair Seixas opened the floor for a motion to approve the May 16th minutes. Vice Chair Goyer motioned to approve, with Campus Board Member Pressman seconding.

 - b. Approval of Summary Minutes July 20, 2023- Melissa Seixas, Campus Board Chair
 - i. Chair Seixas then opened the floor for a motion to approve the July 20th minutes. Vice Chair Goyer approved, with Faculty Council Chair Ashour seconding. With no one opposed, the motion carried and both summaries of minutes were approved.

 - c. Approval of Budget- Nicholas Setteducato, Interim RVC Admin. & Finance
 - i. Chair Seixas started by thanking everyone who participated in the Budget Workshop a few weeks prior which was a very beneficial discussion. Before moving to the approval of the Budget, she opened the floor to the Interim RVC of Admin. & Finance Nicholas Setteducato to review the highlights.
 - ii. Interim RVC of Admin. & Finance Setteducato opened with a [Campus Board Budget](#) PowerPoint presentation. He started by stating the action items: Approve the FY24

Operating Budget, Carry Forward Spending Plan, and Fixed Capital Outlay Budget recommendations for the St. Petersburg Campus and Authorize the Chancellor (or Designee) to implement state-issued budget amendments or other immaterial changes during the fiscal year. He then proceeded to present each slide.

- iii. Interim RVC Admin. & Finance Setteducato went over the Budget Timeline. He explained that the discussion of the components took place on July 20th and on August 3rd they had their final numbers and were asking for approval. On the 8th and subsequently the 22nd of August, the Finance Committee and the Board of Trustees will approve as well. He emphasized that this process needs to be started early again in order for everyone to be on the same page, especially with the legislative timeline. In Fall 2023, they will begin the FY25 Budget Reviews.
- iv. Interim RVC Admin. & Finance Setteducato then mentioned that since the Budget Workshop, the only number that changed was the Grants and Contracts Budget. He recalled that they had a \$3 million variance, but because of more grant activity, that has been reduced and they will be expecting \$7.5 million in expenditures this year.
- v. Interim RVC Admin. & Finance Setteducato then moved on to the E&G Budget Walk-Forward-FY23 to FY24. He mentioned that last year they were at \$59.8 million in total E&G Resources. He explained that when they add in the increases from Operational Support (\$2.5 million) and the positive outlook on tuition collections (\$1 million), they are at \$63.2 million in total for the FY24 E&G Resources. He then opened the floor for questions regarding this.
- vi. Vice Chair Goyer asked for clarification on the tuition increase. Interim RVC Admin. & Finance Setteducato stated that they have the authority to spend, which is managed based on what they believe they will collect. He states that in the past, the legislature included tuition authority as part of the controlled total for overall state appropriations, but this component has been eliminated. However, they still need to be cautious of how much authority they push out to spend against tuition because it must be backed by collections. The \$1 million shows that they have a positive outlook that what was collected from last year vs. what they anticipate to collect this year, will at least be improved by \$1 million. From the beginning of the fiscal year, they give themselves the authority to push that budget out and start spending. He noted that they will take a conservative approach by pushing out \$500,000 of it initially whether it's spending in areas such as colleges, academic units, etc. As they see Fall finalize which happens in the collection cycle around November, they will determine how to release the remaining \$500,000.
- vii. Vice Chair Goyer also asked what the \$500,000 would be, as for how many classes, students, etc. Interim RVC Admin. & Finance Setteducato stated that when looking at the average student base, you have to remember that there are different aspects of student types and what level of tuition they pay. It depends on the mix of students, however, they believe the mix will follow what the trend has been. They've seen in-state undergraduates and graduates going down and out-of-state components going up which is 3 times the rate of tuition collections.
- viii. Interim RVC Setteducato then moved on to the Carryforward Budget Summary that the University's Budget Director will use in next week's session. On this slide, we see that the amount of Carryforward that the University is going to start the year off with increased by about \$20 million from the prior year. Overall, the plan to spend out of Carryforward has increased \$2.6 million with One USF. That is for the projects they plan to start and finish, as well as other investments of this one-time source.
- ix. For the major commitments from Carryforward, he noted that the Facilities-Renovations/Remodels/Repairs is about half of the \$22 million. He also mentioned that they

haven't allocated almost \$2.5 million at this time because they want additional discretion on how to use some of these one-time investments. When this number was seen a few weeks prior, it was only \$467,000. It has increased by \$2 million because they now have their final closing balance and it was more than what was previously estimated.

- x. Chair Seixas asked who decides on the \$2.4 million unallocated. Interim RVC Admin. & Finance Setteducato explained that the decision would hopefully be delegated to the Chancellor and the Leadership Team based on strategic priorities. They can spend all or some of the \$2.5 million on those types of things, or sometimes it winds up rolling over to the next year to help larger projects.
- xi. Interim RVC Admin. & Finance Setteducato then went back to the action items to clarify some things. He explained that they know they have this amount of money available however, since it's been finalized, they have not had the time to prudently decide where they will allocate it. This is the delegation they're asking the Campus Board to give them.
- xii. Vice Chair Goyer asked if this will still be the case with the changes made to becoming One USF. Interim RVC Admin & Finance Setteducato explained that if the recommendations are agreed with, they will pass it over to the President and Board of Trustees as part of what the allocation methodology is going to be for One USF. Presumably, that authority will be provided when the August actions happen at the Board of Trustees. They may want to tweak it for certain reasons but they will be aware of that and can bring it back as a material change.
- xiii. Interim RVC Admin & Finance Setteducato then moved on to discuss the Fixed Capital Outlay Budget showing their best estimate on how much they will spend on certain projects. He mentioned the highest estimate which is the Co-Curricular & Wellness Facilities. They are now pausing terms of how they will proceed with this project as the cost has more than doubled from the original estimate. Although these are the best estimates, these things are fluid throughout the year.
- xiv. Interim RVC Admin & Finance Setteducato also wanted to remind everyone that the \$2.5 million that was generously provided to the campus has specific items they must cover shown on the Priorities for Investment-Funded slide. He stated that all in all, it is about \$3.5 million more of E&G Resources.
- xv. Interim RVC Admin & Finance Setteducato brought up Campus Board Member Pressman's question about the pie charts shown on the last slide from the past workshop. He pointed out that the tuition and state appropriations represent 64% of the campus, while for One USF these sources account for 34% due to the diverse nature. Campus Board Member Pressman mentioned that the auxiliaries that One USF relies on are a smaller proportion than the auxiliaries that the campus relies on comparatively. Interim RVC Admin & Finance Setteducato agreed stating that it is because of the size of our campus. Campus Board Member Pressman also added that the local funds are a significant disparity between the two months which looks like a place to focus on. Interim RVC Admin & Finance Setteducato agreed as well stating that the local funds move generally with the tuition since most are SCH based.
- xvi. Faculty Council Chair Ashour asked if the College of Marine Sciences were included under the St. Petersburg campus. Interim RVC Admin & Finance Setteducato replied no and that our allocation does not include the Tampa campus allocation.
- xvii. Interim RVC Admin & Finance Setteducato asked for a motion to approve the FY24 Operating Budget, Carry Forward Spending Plan, and Fixed Capital Outlay Budget recommendations for the St. Peterburg Campus. Vice Chair Goyer restated and motioned to approve with Campus Board Member Pressman seconding. With no one opposed the FY24 Operating Budget was approved.

xviii. Interim RVC Admin & Finance Setteducato then motioned to authorize the Chancellor to implement state-issued budget amendments or other materials during the fiscal year. Campus Board Member Pressman restated and motioned to approve with Vice Chair Goyer seconding. Chancellor Hardigree abstained since it affected her. With no one opposed both action items were approved.

d. Elect Vice Chair of Campus Board- Melissa Seixas, Campus Board Chair

i. Chair Seixas moved on to elect the Vice Chair of the Campus Board. She mentioned that Vice Chair Scott Goyer has been serving this role for two years now and it is time to make it official. She then asked for nominations from the board. Campus Board Member Sembler nominated Vice Chair Goyer to continue in the role of Vice Chair. With all members in favor and no one opposed, Scott Goyer was elected to continue his role as Vice Chair.

4. Information Items

a. USF update- Rhea Law, USF President

- i. President Law started with the budget that was just discussed and thanked Interim RVC Admin & Finance Setteducato, the Campus Board, and the staff for their hard work to make this come to fruition. She mentioned how in the past, it had become a normal cadence to not have a budget out until we were well into the semester. In this case, it has been backed up allowing strategic decisions to be made. President Law then explained how we have looked at the University in a holistic way. Instead of looking at the budget in segments, we need to look at it as a whole across all the university campuses. She emphasized that we are One USF and we need to act like One USF.
- ii. President Law explained the joy of adding the Western Flyer to the university. She explained when she started, we had two ships and now we have a fleet. She mentioned how this is a great opportunity to showcase not only the new EOS building but also that St. Petersburg is the epicenter of this initiative because we have all the agencies around us that relate to environmental and oceanographic sciences.
- iii. President Law highlighted another thing we should be even more proud of which was AAU. She explained that the opportunities of AAU and the things that USF can take advantage of and be a part of is exciting. President Law also had an opportunity to do a podcast with the President of the AAU, Barbara Snyder. She explained how AAU helps USF attract the best and brightest students and faculty to the university. Additionally, since AAU is in the top 3% of research universities in the country, 63% of the basic research is done by 3% of the universities. She states that we are now at that level and she is looking at opportunities to expand USF's research enterprise. She also mentioned how we can do it with the collaboration of the new partners from AAU.
- iv. President Law then brought up the USF Trafficking in Persons Lab (TIP Lab) which was signed into law this year. She is very proud of the work USF is doing to assist in combatting child trafficking. She also recognized Cathy Castor, our U.S. Representative, because she is looking for federal funds for the lab as well.
- v. President Law moved on to discuss the fundraising for this last year. She stated that they had another record of \$157 million in funds from 37,500 donors. She added that 11,800 of those donors were brand new which tells us that people are beginning to look at the university and want to invest in it. President Law concluded and opened the floor for questions.
- vi. Faculty Council Chair Ashour asked, "Do we know which donations are for the St. Pete campus vs. the other campuses or is it all the same?". President Law explained that when donors make their contributions, they identify where they would like them to go. Chancellor Hardigree added that for the St. Pete campus, they raised about \$2 million but there were also items donated to colleges that our students could apply to such as scholarships. President Law talked about scholarships and how donors are more willing to donate to

scholarship funds. She stated that those directly benefit the students which is what they're all about.

- vii. Student Governor Khawaja asked about the \$157 million and if any is an Unrestricted Reserve, under whose discretion would it be. President Law replied that it would be within the foundation.
 - viii. Campus Board Member Pressman also added that AAU was our goal, and asked what our new goal is. President Law stated that they need to maximize the impact of AAU as many who have gotten into the AAU don't actually stay in because they are very strict about maintaining the metrics and excellence. She emphasized that people need to be involved across the university, focus on the partnerships and opportunities, and make it a part of their daily operating rhythm.
- b. USF St. Petersburg campus update- Christian Hardigree, Regional Chancellor
- i. Chancellor Hardigree echoed some of President Law's remarks. She emphasized the importance of gaining new donors for an institution. She also recognized those who helped through the Budget Process. She mentioned that it is great going into the semester knowing what kinds of hiring opportunities they have so they can hit the first hiring cycle in August.
 - ii. Chancellor Hardigree moved on to underscore the enthusiasm for the \$24.3 million appropriations received from the Florida Legislature and Gov. Ron DeSantis for the first phase of the Environmental and Oceanographic Science Research and Teaching Facility. Building on the world-class reputation of the College of Marine Science, this state-of-the-art facility will continue to establish us as the national destination for researchers and students focused on blue/green issues and the economy. She thanked President Law and everyone who helped make this facility a reality.
 - iii. Chancellor Hardigree appreciated being nominated to the planning committee that will oversee this ambitious project, along with several other members of the USF Leadership team. She then mentioned the Honorable Chris Sprowls, the former Florida House Speaker and a champion of our university who will also be on the committee.
 - iv. Chancellor Hardigree was thrilled to be attending the Summer Commencement which took place on Saturday, August 5th. They conferred more than 2,400 degrees over three ceremonies, including almost 200 graduates from the USFSP campus. She thanked those who have volunteered to help with the ceremonies or be a member of the platform party. She explained how this is one of the most important days in our students' lives and it means so much to them to see familiar faces as they walk across the stage.
 - v. Chancellor Hardigree mentioned that they are planning their first-ever USF St. Petersburg signature event: Bulls and Brews by the Bay! It will be an evening of fun and philanthropy along our waterfront on October 20th from 4-7 p.m. She also mentioned the Okto-BULL-fest, where they will be featuring a variety of craft brews in honor of the Brewing Arts program. All of the proceeds will go to benefit scholarships on the campus. She recognized Howard Rutherford and his team; Lisa Laubach and the Marketing and Communications team; and Caryn Nesmith, our Director of Community Relations for organizing this event. She also mentioned that on October 27th they will have the Trunk-or-Treat event which is with the city. This is a great opportunity for students and faculty to engage as well as the city. She is excited to work with the Student Government to put together volunteering opportunities for students.
 - vi. Chancellor Hardigree then spoke about the amazing work being done by our USF scientist in the Keys Marine Lab, which is operated by the Florida Institute of Oceanography. They are rescuing corals that are in danger due to the historic heat wave afflicting the Atlantic Ocean, and housing them in temperature-controlled tanks at the lab. Once the water temperatures return to normal, the corals will be returned to offshore nurseries and

- eventually to their natural environment. This story was picked up by a variety of new outlets, including the Tampa Bay Times, CNN, CBS News, and the Washington Post.
- vii. Chancellor Hardigree was pleased to host U.S. Rep Kathy Castor on the campus on July 24. She held a media availability to support her request for nearly \$1 million in federal funding for the TIP lab which was recently designated as the statewide repository for anonymous human trafficking data. The grant would provide financial support for aggregating and analyzing data collected by the lab, which is used by law enforcement and other important stakeholders in the fight to reduce human trafficking. Chancellor Hardigree was proud of the important work that faculty members Joan Reid and Shelly Wagers are doing.
 - viii. Chancellor Hardigree then mentioned that the U-Matter program launched by the College of Education just received a five-year, \$2.5 million grant. It was also designated as a Florida Postsecondary Comprehensive Transition Program. This means that young people with intellectual disabilities will continue to have the opportunity to experience higher education and campus life at USF St. Petersburg.
 - ix. Chancellor Hardigree mentioned another big grant-related news. Dr. Barnali Dixon was awarded a \$1.48 million grant from the National Science Foundation to expand the Community Resiliency Information System (CRIS), which she developed. CRIS is an interactive crowdsourcing platform that allows citizens across St. Petersburg to track and monitor the impacts of climate change in their neighborhoods. Residents can log onto CRIS and answer surveys about their experiences with hurricanes, flooding, and power outages, and that information can then be shared with local leaders and emergency managers. They can also use the platform to learn more about how to prepare for a disaster. It's yet another example of faculty members on this campus using new and innovative thinking to make our coastlines and our communities more resilient.
 - x. Chancellor Hardigree then introduced a student who is known as the Snake Man. Shiv Shukla is a graduate student on the campus who studies venomous snakes to learn more about fungal diseases here in Florida. She then shared a [YouTube video about 'Snake Man'](#). After the video, she then opened the floor for questions; there were no respondents.
- c. USF St. Petersburg campus Faculty Council update- Hossam Ashour, Chair, Faculty Council
- i. Faculty Council Chair Ashour stated that as a council they have not been meeting over the summer but will resume once the fall semester starts. He echoed the excitement behind being AAU accredited. He mentioned that it would be great if they could get more information on what AAU can do for the campus so that the faculty can spread the word and maintain this membership. He explained that if they know more specifics, it will allow them to target their efforts in the right direction.
 - ii. Faculty Council Chair Ashour explained that the faculty are very appreciative of Chancellor Hardigree as she managed to get most people raises of up to \$5,000. The faculty members are very happy that they are finally appreciated. He recognized the Chancellor and the Deans for their collective efforts in this gesture.
 - iii. Faculty Council Chair Ashour then spoke about the mental health of students and faculty about AI and its effects on education. He mentioned how they have had different speakers so that we can understand what is happening on this campus, and they plan to continue this interesting discussion.
 - iv. Faculty Council Chair Ashour also mentioned that they will be following up with the Post 10 Year review which is a standing item on their agenda. Associate Dean of the College of Marine Science, David Naar has been attending their meetings, which has been very helpful for them. He explained that they are looking forward to collaborating with the College of Marine Sciences. Faculty Council Chair Ashour then opened the floor for questions; there were no respondents.

- d. USF St. Petersburg campus Student Government update- Abdul Muqet Khawaja, Student Governor
- i. Student Governor Khawaja opened with the [USF Student Government Presentation](#). He stated that he was excited to be a part of this meeting. He explained that when the students win, the campus as a whole wins.
 - ii. Student Governor Khawaja also congratulated Vice Chair Goyer on his reelection and is excited to be under his vice chairmanship. He then echoed President Law's comments on the budget which is a great accomplishment. He also mentioned that all the accomplishments as mentioned earlier are exciting.
 - iii. Student Governor Khawaja began his presentation by introducing the elected leadership for this year. He introduced himself as the Student Governor of the St. Petersburg campus and stated that he is an international from Lahore, Pakistan. He came to USF in 2021 and is an undergraduate in Accounting and Business Analytics. He currently is a Technical Accounting Intern at Jabil and will graduate in the Fall of 2024. He then introduces the Lieutenant Governor, Taylor Herman who is also a District Intern for Congresswoman Kathy Castor.
 - iv. Student Governor Khawaja then moved on to the goals for this year which include: Student wellness, Environment, Engagement, and Diversity and Inclusivity. He stated that these goals are agile so they will be flexible for the incoming freshman class. He mentioned that Student Wellness is a broad domain that caters to all of the areas that contribute to students' success. He also emphasized the importance of Diversity and Inclusivity as he is an international student himself.
 - v. Student Governor Khawaja proceeded to talk about the Summer Events. He stated that in the summer, they were focused on how to lay the foundation for themselves to prepare for the next year. He then explained each of the Summer Events shown on the slide that took place this summer.
 - vi. Student Governor Khawaja explained the Future Events and initiatives are in the planning phase which are shown in the slideshow. He highlighted that Mental Health Awareness and Active Threat Training Courses are the two crucial goals for the Student Government. With that, Student Governor Khawaja concluded and opened the floor for questions.
 - vii. Vice Chair Goyer suggested looking into a Day at the County Commission. Student Governor Khawaja agreed stating that given the opportunity they can work with everyone to make that happen.
- e. Re-imagining the campus footprint- Christian Hardigree, Regional Chancellor, and Nicholas Setteducato, Interim RVC Admin. & Finance
- i. Interim RVC Admin. & Finance Setteducato wanted to first thank Carole Post and her team for their collaboration in this project for One USF. He wanted to share this public tool with everyone to show how they are using this to reimagine their footprint. He explained that there are interactive maps for each of our major campuses which allow you to zoom into various aspects. They found it fascinating that when you click on the building, it gives you more information on it such as the address, number of floors, and the gross sq. ft.
 - ii. Interim RVC Admin. & Finance Setteducato stated that Chancellor Hardigree and himself have used this tool potentially for how they may be able to expand. They are using this to continue purchasing land adjacent to existing operations for expansion. He explained that one of the primary improvements they are working on is a permanent home for our Veterans Success Center. He mentioned that their temporary home was intended to be temporary, and it is unacceptable because they are important to the campus. He then opened the floor to Chancellor Hardigree to give her perspective.
 - iii. Chancellor Hardigree explained that the Innovation District is working on a Master Plan and One USF is as well. She added that they are working with Carole Post and her team and are

- also communicating with our partners in the Innovation District. She then added that they were successful in extending their lease space on the Port Building until May 2025.
- iv. Chancellor Hardigree also highlighted that parking and space are two of the most important things needed by a university. She emphasized how much investing in space can impact the feel. Chancellor Hardigree explained that we need to prioritize our needs as our Facilities team is two people.
 - v. Chancellor Hardigree then moved on to talk about the connection to the city. She explained the new diagonal-style crosswalk and light changes the city is planning to do on 6th Avenue South outside of the Osprey Building. She highlighted that we need to make and improve spaces. Chancellor Hardigree also added that we now have a pontoon boat and a pickleball court added to the St. Petersburg campus. She mentioned that we have incredible staff who have their captain licenses and can take people out. She also added that it can be used as an internal team building and revenue stream which they are happy to lease.
 - vi. She went on to explain that we have a couple of unused lots and one of them has been considered for the Bezos Academy. She added that nothing is yet set in stone as there are a lot of moving parts here and some are simple improvements. She wanted everyone to be aware she would love to improve them faster but the supply chain is not cooperating such as the air conditioning parts in the CRI building. Interim RVC Admin. & Finance Setteducato said when spoke with Dr. Lockwood about the lease determination, he was more than willing to consider space in CRI but they have to fix the air conditioning.
 - vii. Chancellor Hardigree also mentioned the construction going on outside of the Student Life Center and they should be able to do a ribbon cutting by December.
 - viii. Interim RVC Admin. & Finance Setteducato added it is the plan to update Campus Development Plan with the city. Back in June, they did meet with the City Officials and are on track to have the updates for the November City Council Meeting.
 - ix. Interim RVC Admin. & Finance Setteducato mentioned that when they add in the new EOS building, it actually changes the foot traffic completely which is something to keep in mind.
 - x. Chancellor Hardigree also wanted to mention that drivers are more attentive to street murals. We have a donor and artist who is a faculty of our graphic arts program, to create a mural in the crosswalk area on 6th Ave S. She added that this is going to be a part of the Shine Mural Festival which is a great opportunity. Chancellor Hardigree concluded and opened the floor for questions.
 - xi. Faculty Council Chair Ashour asked about the design of the mural. Chancellor Hardigree was not sure but she knows that they are working on the design in collaboration. Chair Seixas added that these interactive tools are helpful and highlight our unique urban campus.
 - xii. Vice Chair Goyer asked if Interim RVC Admin. & Finance Setteducato could explain more about the pool area as he sees it being an amenity to the students. He stated that it was planned to be by Residence Hall One. He explained that not only do they need the pool there but also a structure, locker rooms, etc. Since prices have skyrocketed, it is making them question if it is more cost inefficient for them. He also explained they have considered renovating the area where the pool is currently and stated that it may also be inefficient. He then explained that the USC might be a great location for the pool where the basketball courts are, as they have plenty of other spaces for those courts. Chancellor Hardigree added that they will be meeting with students so there are no decisions yet. Vice Chair Goyer also mentioned the idea of putting a pool on a roof. President Law wanted to add in as well that this process does go through the Board of Governors so they want to be thoughtful on how they will present it.

f. Dean Spotlight- Gert-Jan de Vreede, Interim Dean, Muma College of Business

- i. Chancellor Hardigree introduced Muma College of Business Interim Dean Gert-Jan de Vreede. Chancellor Hardigree explained that it is important to highlight our Deans. He then began with a [Muma College of Business PowerPoint Presentation](#) to share some of the highlights. He stated that their mission focused on two critical elements: Analytics and Critical Thinking. He also added that they are the second-largest USF college.
- ii. Muma College of Business Interim Dean Vreede then explained the Organizational chart. He wanted to point out that they have six schools within the college. He then went through each of the Deans and Directors shown in the slide. He also pointed out the first anniversary of the Bellini Center for Talent Development where they complement traditional learning with workforce readiness education.
- iii. Muma College of Business Interim Dean Vreede moved on to the [Hospitality Management PowerPoint Presentation](#) to channel Interim Dean School of Hospitality & Tourism Management Cihan Cobanoglu. He stated that he believes it is the school that has been the most entrepreneurial now. He added that it is traditionally housed on the Sarasota-Manatee campus, however, we should have it on the St. Petersburg and Tampa campuses as well.
- iv. Muma College of Business Interim Dean Vreede mentioned many of the things the school offers such as specific industry classes and research. He then highlighted where they hope to be in a few years from now. He explained that the vision is to have the stadium as a living lab for Sports & Entertainment Management Hospitality students. He then opened the floor for questions.
- v. Vice Chair Goyer had a question about the organizational chart. Muma College of Business Interim Dean Vreede explained that there is no straight line in the organizational chart because of the way the campuses are working together as a team.
- vi. Campus Board Member Lisa Brody wanted to thank Muma College of Business Interim Dean Vreede for the presentation and information specifically on the Pell Grant graduation rate increase.

5. Board Discussion

a. Roundtable discussion- Campus Board Members

- i. Chair Seixas asked the Campus Board Members if there were any Roundtable items that they had. There were no respondents.

6. Adjournment- Melissa Seixas, Campus Board Chair

- a. Chair Seixas adjourned the meeting at 10:59am.

Next Campus Board Meeting –October 24, 2023; 10am-12pm