USF SP CAMPUS ADVISORY BOARD MEETING
October 14, 2021
9:00am -11:00am
Ballroom 3/Teams
AGENDA

1. Call to order

2. Roll Call

3. Action Items
   a. Approval of Summary Minutes from August 5, 2021
   b. Approval of Board Operating Procedures

4. Information Items
   a. USF update
   b. USF St. Petersburg campus update
   c. USF St. Petersburg campus Faculty Council update
   d. USF St. Petersburg campus Student Government update

5. Land acquisition and Tropicana Field development letter of interest

6. Update on Strategic and Academic Planning

7. Student presentations
   a. Asian American & Pacific Islander (AAPI) Association
   b. Students of Color Advisory Board

8. Board Discussion
   a. Roundtable discussion

9. Adjournment

Next Campus Board Meeting – February 3, 2022 - 9:00am-11:00am
Issue: August 5, 2021 Campus Advisory Board Summary Minutes

Proposed action: Approval of August 5, 2021 Campus Advisory Board Summary Minutes

Executive Summary: Summary minutes from the August 5, 2021 Campus Advisory Board meetings submitted for approval.

Financial Impact: None

Strategic Goal(s) Item Supports:

Supporting Documentation:

Prepared by: Brenda Lyons, Special Assistant to the Regional Chancellor
Campus Advisory Board Meeting  
August 5, 2021  
Microsoft Teams  
9:00 am -11:00 am

Minutes

Attendance:

Lisa Brody
Susan Churuti
Scott Goyer- Vice Chair
Lawrence Hamilton
Reuben Pressman
Melissa Seixas- CHAIR
Debbie Sembler (not in attendance)
David Rosengrant (ex-officio)
Veronica Jimenez (ex-officio)
Martin Tadlock

1. Call to order- Melissa Seixas, Campus Board Chair

Chair Seixas opened the meeting by saying that the meeting was intended to be in person and all of them were looking forward to it. They are concerned, disappointed, and frustrated to see the Covid numbers increase. However, they believe that the leadership at the university made the right decision in working together and listening to the experts to keep the campus safe, and scale back on some in-person meetings that are occurring as they prepare for the fall semester.

Chair Seixas asked Chancellor Tadlock to take roll call.

2. Roll Call- Regional Chancellor Martin Tadlock.

Chancellor Tadlock took roll call: All in attendance except for Debbie Sembler and Lawrence Hamilton.

3. Information Items
   b. Introduction of USF Interim President Rhea Law
Chair Sexias began by saying that there are two special guests at this meeting. You will hear from the USF BOT Chair Will Weatherford, who stepped out of a meeting to be with us and she is extremely pleased to extend a warm welcome to USF Interim President Rhea Law. She is a woman and leader who does not need much introduction because she is well-known in the region.

Chair Sexias shared background about Interim President Rhea Law. Rhea is one of the founding members of the USF Board of Trustees, where she spent five years as Vice Chair and four years as the first and only female Chair. She contributed significantly to the university’s growth and evolution as an R-1 public university. President Law is also the former executive officer and chair of the Board of Fowler White & Boggs, a Florida Law Firm, where she led the merger between Fowler and a national firm Buchanan Ingersoll & Rooney in 2014. She has a long list of well-deserved awards and accolades. In 2018, she was awarded the distinguished alumna from the USF Alumni Association. In 2013, she was granted an honorary doctor of medicine degree from the USF Morsani College of Medicine. They are fortunate to have someone with this impressive background and extensive knowledge of USF to lead our campus. They appreciate Dr. Law for the time she made yesterday to meet with the SP campus community, which was very well-received. That will be one of the first of many meetings she will hold with the SP leadership group.

Chair Seixas gave Interim President Rhea Law the opportunity to say a few words.

President Law thanked Chair Seixas. She is delighted to have attended the town hall yesterday. She came away with excitement and a real vision for what they are doing at St. Petersburg and how that tremendously adds to the University of South Florida and serves our students. She came away with a pledge, which she makes to the Campus Advisory Board as well, to come over early and often to talk about goals, strategies, and things they can do to help elevate the St. Petersburg campus. She told the town hall the day before, that one of the things that made her consider even taking the position is the fact that USF has been such a big part of her life. She attributes her professional and personal success in large part to what she received from USF and she knows how important it is for the students, that we are still providing this kind of support and how it is changing their lives and the world around us. She is happy to be here, happy to be supportive, is delighted to be in this particular meeting and pledges that she will be in more meetings early and often. She wants to see what they are doing, is here to support, encourage, to keep up the trajectory, and most importantly she is here to make sure they don’t lose momentum. Her job is to be sure that they can keep up the momentum moving forward. She thanks all for letting her come to the meeting and others in the future. She has an open door, an open phone line, open text, and an open email. They know how to get her, and she looks forward to working with them and thanks them.

Chair Seixas thanked President Law for her time.
a. Welcome- BOT Chair Will Weatherford

Chair Seixas welcomed Chair Weatherford and appreciates him coming this morning. They just had the opportunity to hear from President Law and would love to turn things over to him to share any thoughts and comments you have with the USF St. Pete Campus Board.

BOT Chair Will Weatherford stated it is an honor to be here and an honor to follow our new president, Rhea Law. As you all know it has been an interesting few weeks at the University of South Florida. With the retirement of President Currall, it created an opportunity for him and members of the board to go on a listening tour and see who could be the right leader in the interim to continue the momentum of the University of South Florida. On that listening tour, there were many things that stood out to him. The momentum, excitement and the belief that the best days of USF are ahead of it was unanimous across the board. Everybody sees the tremendous opportunity they have and the tremendous momentum that they have already seen at the university across the spectrum. They also felt there was someone uniquely skilled to come in at this time and help take USF to the next level and hand it over to the permanent president, that the search committee will ultimately pick and turn it over in a posture that is better than when she received it. Rhea is that person. She has incredible character, and he knows many of them already know her and have heard from her. The board and the university are blessed to have her, and he considers her a great friend and knows she will do a tremendous job.

He wants the board to know that USF St. Pete is critical to the future success of this institution. As Chairman, his hope is he will personally be able to do his own listening tour in St. Petersburg and get to spend more time with all of them in the business community, hear their needs, and make sure USF St. Petersburg does well, not just for the university, but does well for the community in St. Pete. They are committed to that, they are committed to working with Board, the Chair and trustee Melissa Seixas, who has done a tremendous job on the board and they are grateful to have her leadership. He is looking forward to working with all of them, and wants everyone to know he is available. We have an interim president and a local chair, but if he can be of service to you, the community, or the university in St. Petersburg, he is here and plans to be for the foreseeable future. He thanked Chair Seixas for the opportunity and for her leadership and he is grateful to be there with everyone today.

Chair Seixas thanked Chair Weatherford for joining. When she reached out to him and spoke to President Law, neither hesitated to accept the invitation to come and spend a few minutes with them this morning. She believes this is one more piece of evidence that
Chair Weatherford thanked Dr. Tadlock. The work him and his team have done has been incredible. His willingness to continue his stay and his leadership with them during this time does not go without appreciation or recognition. He is a great leader in the St. Petersburg community, and he and his team have done a tremendous job representing the students, the people that we ultimately serve in that community and throughout the USF campuses. Chair Weatherford personally thanked Dr. Tadlock for his leadership in the past, today, and in the future during a time when we really need it.

Chair Seixas shared the wonderful news that Regional Chancellor Martin Tadlock, has agreed to stay on for an additional six months, postponing his return to faculty until June 2022. They are all grateful for his leadership over the last few years. You have been here through some really difficult and challenging times. We are especially grateful for your willingness to help through this significant transition. Like any leader, there is always a family behind them that have to sacrifice to a certain degree because this is not an 8-5 job that the Chancellor has. Martin, please extend our appreciation to your family because without that family support we wouldn’t be able to have you in our USF family.

Chair Seixas hopes they saw the news that they have a new Director of Community Relations position that has been created in conjunction with the St. Petersburg Downtown partnership, the city of St. Petersburg, and the innovation district. The person who will act as liaison between our campus and the community is Caryn Nesmith. Caryn previously served as a special assistant to the Regional Chancellor and has graciously agreed to take on this role. She brings a great deal of energy and enthusiasm and she is excited to see the new initiatives that will be created as a result. From the time Chair Seixas has been able to work and have the pleasure of collaborating with Caryn through consolidation and other efforts, she is a professional, loves the university, and will do an exceptional job in her new role.

Also speaking of news, red tide has been affecting our area and every time the news mentions it seems there is a USF faculty member who is providing very clear and expert information about the situation. It is this type of public service that is one of the great things that builds our university as a credible, dependable, research university. She had the opportunity to spend time with Mayor Kriseman earlier in the week and he mentioned Dr. Gary Mitchum and the work that he was doing. In all kinds of circles, they hear about the University of South Florida. She would like to thank Dean Tom Frazer of the College of Marine Science, as well as Professor Steve Murawski, Bob Weisberg, Jim Ivey for taking time out of their busy schedules to keep the public informed of this environmental crisis. Dr. Tadlock has some other wonderful news to share and updates to provide, so I will turn it over to Dr. Tadlock.

c. USF St. Petersburg campus update- Regional Chancellor Martin Tadlock
Chancellor Tadlock thanks Chair Seixas and President Law for their words, he appreciates them. The decision to stay is easy when he looks around at the faculty and staff that they have on the campus and their dedication to the students and the passion for their work. It was easy to make the decision to stay long enough to make sure some critical searches are done here and make sure that this campus is positioned with some key leadership to continue to move things forward. The invitational culture here is unique and distinctive. This is a wonderful place to be. That actually helped him and his family to make the decision to stay longer. He knows President Law is committed to a full search process that involves people here on the campus for the key positions they need to have in place by the end of this academic year. The City of St. Petersburg, in the last city council meeting he presented, made it clear USF is their university, St. Petersburg is their university, and this is their campus. The city support, the governmental leaders, the philanthropic groups, the city agencies of all types, and business leaders are all very supportive of where the university is going and what the campus is all about. They want to make sure everybody knows St. Petersburg is absolutely committed to this campus moving forward, growing, and becoming even stronger in its influence in the community. He appreciates their comments and wants his faculty and staff to know they are the reason they do what they do and our students, like Veronica.

Dr. Tadlock has some exciting news to share:

- He extends his goodbye to Cathi Cardwell, who will assume a position in the University of Nevada, Reno as their Dean of the Library. There was a position that she couldn’t turn down. She did not want to leave St. Pete but that was an opportunity for her. They are sorry to see her go, but he is pleased to remind everyone of Deni Elliot. She is a 17-year veteran of this university, a distinguished ethics scholar and a journalism professor. She has agreed to step in as the Interim Regional Vice Chancellor of Academic Affairs and Vice Provost, working with him and Provost Wilcox to make sure all of the academic programming and faculty needs are met on the campus. Deni will provide the steady leadership they need in the position for the coming years. She is a stabilizing force and it is his pleasure to make sure they recognize her and get to know her.

- Kaya Van Beynen has agreed to serve as the Interim Dean of the Nelson Poynter Memorial Library. She will be assuming that role for Cathi Cardwell, who also had that role while serving here. Kaya is a highly valued colleague in the campus with more than 18 years of library experience, 15 of which have been right here. She has been an exceptional individual and a wonderful leader.
• David Everingham has been appointed Interim Regional Vice Chancellor for Administration and Finance for the St. Petersburg Campus. David is replacing Nick Setteducato, who now serves as USF Interim Vice President Chief Operating Officer. That was effective in July 1, so he already has a month under his belt. David is a veteran of this campus, he has been here for 17 years. They have three people with more than 15 years of experience on this campus already introduced to the board, that have stepped in these roles for this coming year.

Enrollment

• The summer enrollment, 2021, they were up 25% over the previous year. A 27% increase in underrepresented students as part of that summer enrollment. (First time in college, not counting transfers)

• For the coming fall 2021, at this period in time, a 157% increase over last Fall. A 341% increase among underrepresented students as part of that population. As he said before, he will send the actual numerical data later. (First time in college, not counting transfers)

• Transfers for the summer, there was a 34% increase over last year. 54% increase in underrepresented students as part of the summer transfer number.

• The upcoming Fall, there was a 14% increase in transfer students over last fall, and 22% increase in the number of underrepresented students in that transfer population.

Dr. Tadlock acknowledges the work of the admissions team, from Glen Besterfield and all of the individuals who worked with him to Laura Zuppo, and all the team that work with her, for their efforts to take them back to those numbers they wanted to be at. They want those students to come, stay here, get grounded here and be successful here.

• Included in the number are their 5 National Merit Scholars, who will go to the SP campus for their educational experience. That is the 1st time in the 50+ year history of this campus that they have had a national merit scholar on the campus, and they have five.

• They also have a 126% increase in the number of students enrolling and coming to the campus, in the Judy Genshaft Honors College. Thomas Smith is affected by that because that requires much support from our faculty to step up and serve those students with honors courses. However, they are excited about it because that reflects the upward trajectory on this campus in terms of its ability to attract those kinds of students to this place, who will be great contributors to the entire student population and the City of St. Petersburg.
  o They added 14 new PATH (Pinellas Access to Higher Education) students to that transfer program they have with St. Pete College, which is a seamless transfer program. They added 14 additional students to the existing pool of PATH students.

• U Matter program
  o They are opening the U Matter Program this fall and they have 7 students enrolling. U Matter is a program that provides young people with intellectual disabilities, the learning, social skills, and career training that will set them up to be competitively employed and be able to live independently.

• Dr. Tadlock gives a big shout out to Lyman Dukes and Daniel Roberts-Dahm for getting this project and initiative off the ground to serve those students. It starts with 7 but it is an exciting thing for the campus to be a part of, and 7 students matter.
Housing

- So far 788 students have been assigned rooms in our residential facilities on the campus.
  - The newest facility, Osprey, 100% Full.
  - Pelican apartments, which used to be RHO, is 95% Full.
  - Ibis Hall, which is formally the USC, floors 2 and 3 are completely full, they are opening floor 4, and keeping one floor available for unforeseen circumstances that the might need the floor for.

Chancellor Tadlock acknowledged Susan Kimbrough and her team. She is relentless, and her work to bring students to the campus is exceptional, they worked tirelessly around the clock. They will be welcoming those students in two weeks to this campus in a safe as possible environment so they can come and continue to make progress here.

Innovation Scholars

- The program is based on taking first time in college students and pairing them up with a mentor in the community in the field of interest that they wish to pursue.
- They have 80 first year students engaged and assigned a mentor.
- They have 62 participating mentors in the community and various organizations.
  - City of St. Petersburg, St. Petersburg City Council, Deputy Mayor’s office, Duke Energy, John’s Hopkins, you name it they got 62 mentors that will spend time with those 1st semester freshmen and will be working with them on the community.
- They will be expanding the program. The goal is to have that be available to every 1st year incoming college student, who come to this campus to be paired up with a mentor in the community during their 1st semester and year at USFSP.
  a) USF College of Nursing Program
    - They work closely with their accelerated nursing program. They’ve had 30 students in the program, and they are increasing the number to 50 this fall. We’ll have 50 nursing students this fall, working with the hospitals next door to do the clinical they need.
  b) Hospitality Leadership Program in the Kate Tiedemann School of Business and Finance
    - The program has been completely redone as a response to the hiring crisis in the hospitality industry. Which they all know about, since every restaurant they go into has a help wanted sign.
It is a 16-week course that helps leaders in that industry to find ways to secure skilled employees, bring talent, and retain that talent in the industry.

Chancellor Tadlock thanks and recognizes Interim Dean Gary Patterson, who is serving as the Interim Dean for the Kate Tiedemann School of Business and Finance while a search is conducted to find a replacement for Sri Sundaram.

c) College of Arts

In conjunction with the College of Arts and Dean Chris Garvin, they are expanding arts programming in St. Petersburg thanks to his work in the community. Dean Garvin is helping to offer an art industry course this semester, which highlights the role that the arts play in the economic engine of the community and to connect the students physically and academically with the arts community.

The Dean is also bringing over to the campus a graduate course in architecture, and offering it on site.

This is the first step to building a stronger connection with artists, theaters, and museums in the community to go down that art pathway that they have as one of the 5 clusters that they want to develop in St. Petersburg.

d) TRUTH: Racial Healing and Transformation Center

They have a consortium with Eckerd's College, Stetson College of Law, and St. Petersburg College to develop a community-based truth, racial healing and transformation center in St. Petersburg.

The initiative has been led here by Michelle Madden and Caryn Nesmith. They have been coordinating that work for over a year as part of our task force in the campus dedicated to equity. Their work has resulted in the initial training and planning for that center.

They had a summer institute in June to learn more about the framework and now they are developing an action plan and identifying a physical space to house that center in St. Pete. There is no such center in the state of Florida, this is the first. The community is solidly behind it, with support from the City of St. Petersburg and the foundation for a healthy St. Pete.

In addition, as part of this, they are creating a racial justice fellows pilot program where 8 students will be chosen to participate in the program and receive up to $2,000 during the 2021-2022 academic year. The goal is to place at the center of efforts to create systemic change, develop a pipeline to become involved in work related to anti-racist policy and movements, and racial healing and transformation. They will keep everyone posted on the program but it is an integrated effort across all three institutions with the city as a partner to move this forward and get the students engaged in that work.
e) Candidate forum
   - There is a City Council forum on Tuesday September 28 and a Mayoral forum on Wednesday September 29. Both sessions will be 90 minutes long and will be held on campus. They will give more information as it gets closer. Chancellor Tadlock believes they will be the last forums held before the municipal elections.

Chancellor Tadlock says they don't slow down and the pandemic doesn't slow them down. They've done a lot of work during the pandemic on facilities, and when they are ready to come and take a tour, he will take them on the golf cart and show them around. He thanks them for their support during this time of change. They are excited to move forward this year and he is excited to be a part of an institution that is so outstanding in everything they do, to work with a Campus Board like them that is incredibly supportive, and the incredible community leaders that they rely upon to keep them connected.

Chancellor Tadlock turns the time back to Chair Seixas.

Chair Seixas expresses her excitement. That is such an impressive list and is very similar to the information the Chancellor shared with the City Council and they had the same reaction, which reinforces their enthusiasm for engagement with the university. The timing is great with the role that Caryn is stepping into. She thanks the Chancellor and introduces David Rosengrant, who will give an update on the Faculty Council.

d. USF St. Petersburg campus Faculty Council update-David Rosengrant, Chair, Faculty Council

David Rosengrant thanks Chair Seixas and welcomes President Law. They are incredibly excited to have her there, as well as her words of support for the campus, as she knows they are more than just a pretty campus. They are a group of amazing and talented individuals here, the students, faculty, staff, and the community leaders of the city itself cannot wait to share this with her and show her all the amazing things that are happening on campus. Martin, thank you from the faculty for agreeing to stay on until June. Deni, welcome, words don't describe how excited they are for her. The faculty are incredibly excited for her and have her back on the role moving forward.

   a) The 9 members are all in place. They have a 3-year rotation for them and they have it set up so every year they will have 3 members rotating off and 3 members staying on to help with continuity moving forward. They feel it is something important with this new Campus Council.
b) 2 representatives from the College of Education, 2 from the College of Arts and Sciences, 2 from Business, 1 from the Department of Graphic Arts, 1 from Criminology, and 1 from the library. They tried to make sure they had a holistic and representative selection of the campus.

c) Faculty Council typically doesn’t meet during the summer.

d) They had 1 special meeting with Provost Wilcox asking for feedback regarding the Interim RVCAA position. He thanks the provost for reaching out and helping the discussion to move forward.

e) As they move forward with the searches, having personally working closely with Martin and Deni in his new role, he believes it’s important that the Council and the Board knows that these need to be two different positions moving forward. This is a concern of the Faculty Council; they want to make sure moving forward the Regional Chancellor is one role for one individual and the Regional Vice Chancellor is one role for a separate individual. That is a major concern of the faculty and he wanted to state it publicly.

f) Looking at the level of senior faculty who are leaving, that is a concern for faculty. They are seeing leaders in different colleges and senior leaders leaving and stepping out, moving onto different positions, which is a concern for the faculty. He would like the leaders to remember that moving forward.

g) During the summer, he was part of a group that continuously met with leadership. He thanks the administration, Provost Wilcox and President Currall. They met weekly for an hour. As a faculty member, going into his 16th year, these were some of the most productive, sometimes challenging times. They had difficult discussions, but they were fruitful and powerful. He felt the level of work they were able to accomplish together as a team with the executive leadership. He thanks Provost Wilcox, President Currall, and various other individuals that are on the call once again. He hopes it’s something that the weekly leadership, will be able to continue with President Law.

h) Looking ahead to their goals towards the fall with their Campus Council, they want to increase communication with faculty and our community so faculty should expect to see more notices with the announcements with their concerns, what they have and what they can bring forward.

i) He has a new role, Interim Director of Education on the St. Petersburg Campus. With that role he is technically in unit faculty and though he has the ability to stay in the role, he will want the current council to hold the new election. If they want to reelect him that is their choice but he does not feel it is right for him to say he is absolutely staying in that role. Regardless, there will be a new election in the fall with the new members and he will keep Chair Seixas updated on what happens there.

j) Other concerns from faculty, as they are discussing budget today, faculty wants to make sure that the notice of strictly new initiatives and balancing that with making sure that the foundation is properly laid and secure.

k) Upcoming situation, though they agree that they would have loved to see everyone in person, seeing things going back online in some regard, they understand the need for safety, this is a concern among all the faculty.
He appreciates the time and turns it back over to Chair Seixas.

Chair Seixas thanks David Rosengrant and his willingness to step into leadership. She also wanted to acknowledge that Provost Wilcox is on the call.

Chair Seixas turns it over to Veronica Jimenez, the St. Petersburg Student Governor.

e. USF St. Petersburg campus Student Government update- Student Governor Veronica Jimenez

Veronica Jimenez thanks Chair Seixas. She introduces herself as the current St. Petersburg Campus Student Government Governor, her pronouns are she/her/hers. To those she has not had the pleasure of meeting, it is a pleasure to do so, although in virtual means. She thanks them for the opportunity to represent the student government and the student body on the St. Petersburg Campus. She mentions that she spent her summer in Miami, as she secured an internship with a state representative. She is grateful that she is in an educational organization that has given her the tools and experiences to empower herself to earn such an opportunity like the one this summer. She thanks everyone once again.

a) Hiring for cabinet
   o They have started the hiring process for the executive cabinet and other higher positions within the leadership. As the positions in hiring are still remote, there have been some challenges filling the cabinet but the pace has picked up again and she is excited for student government to gain its momentum and work on campus again.

b) Collaborations
   o Student Government has been working with the Office of Orientation. They have been holding sessions with incoming, transfer, and first year students. Her team created a brief presentation to educate students who have interest in joining student government and they’ve received responses from students enthusiastic to join in the fall.

c) WOW programming
   o They’ve been working on the Week of Welcome programming preparing for the first week back with events that they plan on hosting that week.
   o For summer B, student government had planned to host its annual 4th of July celebration but due to hurricane Elsa it had to be cancelled to ensure campus students were focused on storm preparation. They
were able to have the co-sponsor pool party event in the Edge Campus recreation facility. They had a wonderful turn out and the students enjoyed the games, prizes, pool, food, and the welcoming environment.

- They are looking forward to have their annual Luau party, in the weekend of move-in on August 21\textsuperscript{st}, which is great way to engage students and get them excited for the year and being on campus.

**d) Free Menstrual Health product dispensers**

- They are excited to continue the initiative of having free menstrual health products on campus restrooms. They currently have three dispensers on the campus- One in the University Student Center, one in the library, and one in the Student Life Center. Along with these, the products are currently available in corresponding gender-neutral restrooms in these locations. They are in the process of installing 3 additional to be located in the Science and Technology building, the Lynn Pippenger Hall Academic Building, and the new residence hall Osprey Suites.

**e) First S.A.F.E. team on campus**

- They have been working on introducing S.A.F.E. Team on campus allowing golf cart transportation for students who might need it while staying late on campus with classes or studying.
- They have received the green light from the campus university police department and will now start working on the statutory requirements of establishing the St. Petersburg Campus first Student Government agency.

**f) Collaboration with Student Life and Engagement**

a) They have been collaborating with the SLE as to how best to navigate in-person and virtual events starting in the fall. In order to be prepared to meet and welcome students where they feel most comfortable in these uncertain times as not everyone might be ready to return to campus or engagements. Continuing to hold some selected events virtually will be a great way to ensure inclusivity among the diverse student population.

On a personal note, she would like to ask for any guidance from this body, our campus leaders, as to how student government and she can help students feel prepared to return to the campus in a few weeks, while the new variants of the virus continue to grow in numbers in the community. As a student, she has some uncertainty as to how the variants will affect the school year. She believes most of them are trying not to get their hopes up about returning to Pre-Covid life 100% with fear of needing to backtrack and lose the progress that has been made in the past year. While the university and campus will not close as they have a responsibility to the student’s education, she wants the student body to feel safe and prepared for what may lie ahead of them. She appreciates any feedback they might have and she thanks them for allowing her to speak and their commitment to the University of South Florida St. Petersburg Campus.
Chair Seixas thanks Veronica for her updates. Veronica’s leadership, along with the other students is a highlight. There are so many things for them to be proud of, especially hearing all the things the students are doing and that they are enthusiastic and excited to come back. The Chancellor, Faculty, and staff are working to engage with the students and the incoming students on how to navigate this landscape that seems to change day-to-day due to Covid. She feels strongly that the Campus Board wants to be supportive and if there is an opportunity that Veronica thinks might valuable, they can arrange time for her and some of her leaders to spend time with the Campus Board members as well.

Chair Seixas mentions that before moving into action items she wants to share some news. In a tough year for donor relations across the board, we know non-profit organizations have faced challenges with changes to donor priorities and even ability to provide support. The University of South Florida St. Petersburg has exceeded their philanthropic goal again this fiscal year and raised over $3.5 million. She thanks the foundation group department for leading these efforts and making sure they are keeping close contact with the donors who are an important part of the success.

   f. Approval of summary minutes from April 22, 2021

The minutes for the April 22, 2021 meeting were unanimously approved. Scott Goyer motioned to approve the minutes and Lawrence Hamilton seconded. All Campus Board members approved.

Chair Seixas reminds everyone that the Campus Board wanted to implement an opportunity for them to engage more frequently than the quarterly board meetings. They have important financial meetings and budget meetings and they also hold workshops. Over the summer they decided that it would be helpful for them to hear from the distinguished faculty members who lead some extraordinary programs. On June 8th we held a workshop to get updates from several of those leaders.

   g. Approval of summary minutes from June 8, 2021 (Programs Update)

The minutes for the April 22, 2021 meeting were unanimously approved. Susan Churuti motioned to approve the minutes and Lisa Brody seconded. All Campus Board members approved.

   h. Approval of summary minutes from July 20, 2021 (Budget Workshop)

The minutes for the April 22, 2021 meeting were unanimously approved. Lawrence Hamilton motioned to approve the minutes and Scott Goyer seconded. All Campus Board members approved.
Chair Seixas moved onto the next item. They had an engaged and robust budget workshop on July 20th. The responsibility of the board today is approval of the recommendations for the campus budget, which will then move through the normal process and protocols within the University of South Florida. She will turn it over to David Everingham, the Interim Regional Vice Chancellor, and then the Chancellor. Afterward, she will open the floor to any comments, then vote for approval.

i. **Campus Budget Recommendation** - David Everingham, Interim Regional Vice Chancellor

David Everingham thanks Chair Seixas and everyone for their time together a couple weeks ago, as they were able to go over all the materials to prepare for this meeting, in which they are seeking their approval of the budget recommendation for the campus for Fiscal Year 2022. Before beginning, he gave some updates.

*The documents are included in the materials.*

a) The 1st document is the summary schedule 1, it's developed by the resource management on the USF Tampa Campus. This will be included in the packet that goes to the Board of Trustees Finance Committee Meeting next Tuesday. It’s still a draft. There are no substantial updates from the summary version he showed on the Budget workshop meeting.

b) He wants to bring to attention the E&G Budget Summary, there are no substantial changes there either. As well as the Carry-Forward summary.

c) He does have to point out a few things in the Fixed Capital Outlay Budget. They were able to get a little bit more detail on the carry-forward funded projects that they have planned for the maintenance projects. He has included that in the document, with some additional line items to give more detail for the plans. They also added in two projects that are planned in housing that were not added in the summary that was talked about in the workshop.

d) As Martin covered the news with housing occupancy, that will affect the housing budgets. They will improve things from when they met at the workshop where they had an assumption of 680 residents, to have basically about 100 residents more potentially is good news and they will improve the bottom line.

Susan Churuti on the USF Health Expenditure, acknowledges that looking through the minutes there were numerous discussions about the transfer to USF Health and it has been objected to by members of this Campus Board. Those medical school expenses, we see another entity come in and take some of the money that is available to SP Campus to follow up on the cluster that they've been asked to facilitate. It is hard to feel like they can fulfill their obligations because there is no money left. That is the equivalent of two full time professors and it’s an expenditure will be going forward every year. Its $250,000 that they set all these priorities and they can’t fund them because they will be undertaking an obligation for the medical school.
This is an expenditure that they oppose. She would like to recommend that they substitute that expenditure for an instructor in economics, which is required to take with our new major; an instructor for sustainability studies, which is distinct to USF St. Pete; and we have no dedicated faculty members with 21 majors; an EOS cluster in the Center for Community Design and Research expenditure. We can do all of those things on an ongoing basis with this item in the agenda. Before approving the budget, she would like to reiterate their objection to this expenditure and expend it in another way.

Susan Churuti motions to reiterate their objection to the USF Health Transfer expenditure and expend it in another way. Second by Lawrence Hamilton.

**Question:**
Chair Seixas in regards to protocol for the motion posed by Board member Susan Churuti, do they have to identify at this point whether those dollars would go towards funding or is that re-evaluated in a separate prioritization process?

Chancellor Tadlock answered that those are recurring dollars, so the board, if they are recommending it goes towards faculty positions should put those $250,000 back into the Academic Affairs budget.

David Everingham agreed with Chancellor Tadlock’s recommendation. If that is the board’s recommendation, they will prepare the budget that way and then submit it as is recommended.

Provost Wilcox added as Chief Academic Officer, were those funds to be reallocated, he encourages them to follow the due process that Regional Chancellor Tadlock would meet with College Deans to determine where the greatest strategic need is on the St. Petersburg Campus.

Chancellor Tadlock confirms that is the process, but it would go back to the Academic Affairs budget. Then they would meet with the academic leadership to determine the priorities for those faculty lines, which Susan mentioned some she knows about.

Susan Churuti has no objection of those funds being moved to that line item as long as it goes through the due process because part of their objection is this expenditure and the item in the budget did not go through due process at the medical school.

Susan Churuti restates her motion. She recommends that they remove the item of transfer to USF Health and move it into Academic Affairs to be dealt with by the Regional
Chancellor in accordance with his recommendation following the appropriate process. Lawrence Hamilton seconds the motion. All Campus Board members approved the motion.

*Chair Seixas apologizes for forgetting to take a vote on the minute approvals. The result of the voting has been noted in that area.

**Question:**
For the budget that they are recommending to the board for full approval, are the changes that were presented by Campus Board member Churuti, correct?
Chair Seixas answered that yes, the recommended budget will have the change.

Chair Seixas stated that the campus Board has many responsibilities, the budget certainly is critical, as is the whole process of budget for the entire university. They are grateful for the time and effort that the staff put into putting together the data and the information they present to the board, as well as our faculty who have helped to explain how those dollars will be invested and the expected return of the investment as well.

Chair Seixas moves into the last action item.

j. Roundtable discussion

Susan Churuti begins discussion on the unfinished business arena, they did ask the question of whether or not there would be a national search for Dr. Tadlock’s replacement and the question was never answered for the board. She thinks it would be good to know one way or the other if they were going to have a national search. Then some things fall out from that which are, the job description of what the Regional Chancellor position is, which she thinks was the subject of a great deal of debate through the consolidation process. If they could get an answer to that question on the memo sent out, they are curious about that, the community is curious about that, and it would be helpful to find out what is that job. They have heard different things through the direct reports through that position. What the admissions scenario is, she thinks they need to be able to describe clearly to potential applicants, what the powers and duties of that position are. She would like to know:

**Question:**
Susan Churuti asked a) will there be a national search? And b) can they have some input or can they be told where they landed on what the powers and duties are to communicate those to the community?

Provost Wilcox answered that certainly the roles and responsibilities of the Regional Chancellor have been clearly defined and were included in the consolidation packet that was considered by their national accrediting agency. Whether there should be any recommended changes to the roles or responsibilities of the Regional Chancellor and other members of the leadership team at the University of South Florida, whether on the SP campus or any other campus that would potentially have a significant impact on how SACSCOC would consider and view our continuing accreditation as a single university.
He believes they can all agree and celebrate that despite some initial bumpy steps, the process of consolidation has moved forward in a solid path, and they were delighted when earlier this summer SACSCOC Board of Trustees approved the accreditation without any recommendations. He would anticipate that it is in the best interest of USF that whenever they have a vacant senior leadership position that the university would pursue a national search to seek the most diverse and talented pool of leaders that they can attract to the University of South Florida. He expects, since it is President’s Law first week on the job that it will take some time for her to meet with the campus board and leadership to see what path the search will take.

President Law assures that this is an important issue.

Gerard offers that a number of searches were paused because of President Currall’s retirement but it is a pause only that was both on the Tampa campus and the search on the SP campus. They may recall that there were meetings set to come to St. Pete and begin developing the documents that are essential, that Susan describes, in terms of position description and so on. They were paused not stopped. Dr. Tadlock, as noted earlier, has graciously extended his appointment to not have that pause cause a loss of momentum on this campus as they move forward.

Susan Churiti extends her gratification by her and the Campus Board that Currall was going to go to campus and meet with the board and have a roundtable discussion to discuss the position but then the meeting was cancelled.

Chair Seixas says what they heard from President Law and Chair Weatherford is their commitment to all stakeholders, especially the campus board members, that they will be active participants in the search for the new Chancellor. In the process over the last few months, prior to President Currall’s retirement, he had expressed that it was the intent to do a national search but because there were a few national searches underway, there were a few on the queue. But she knows that their concern was increasing because they were getting towards the middle of the summer knowing that Dr. Tadlock’s intended date of retirement to return to faculty was the end of this year. With that extension she is sure their leaders will have an aggressive movement towards filling that important role.

Scott Goyer requests that during that process they are given advanced notice for meetings for when they come up because many of them have various responsibilities outside of the group. He encourages that as the timing is laid out, that significant notice is for that purpose.
Chair Seixas comments since the last board meeting they had, they have added a new campus board member, Reuben Pressman. He is a graduate of the University of South Florida St. Petersburg and she welcomes him to the campus board. They know he has many responsibilities, including becoming a new father. Another thing she wanted to mention is that they heard from Veronica, as the student leader but she wants to recognize Andrea Rodriguez, who is the outgoing student governor. Unfortunately, she was not able to join them today but we express our appreciation for her leadership as well.

Susan Churuti comments: *Sent by email*

I apologize for my audio problems this morning!

Below is some background on the nomenclature issue, which has been a thorn in the side of our community. Both the name of the campus as discussed in the articles below, and the name of our board, the Campus Board, have been amended by the larger USF community.

When the statutory language was passed, the community thought this issue was behind us. By ignoring the statutory language, the larger university has unnecessarily lost goodwill with the St Petersburg community. Recognizing the appropriate naming protocols could be an easy way to show that the new administration hears our community’s concerns on this issue.

Martin, please distribute to everyone who was on the call this morning, with my apology.

Love,
Susan

Susan Hamilton Churuti
Partner, Hamilton Partnership Ltd
Director, Beach Drive Retail Inc
300 Beach Drive NE Suite 4
St. Petersburg, FL 33701
Office: 727.897.9699
Cell: 813.283.8666

https://crowsneststpete.com/2020/10/18/name-change-what-name-change/

Chancellor Tadlock wanted to recognize an individual who is with them today, and all of the Campus Board meetings since he’s been here, Cindy Visot, who will be leaving. She has worked with him behind the scenes on the BOT meetings, on scheduling and relationships for a long period of time.

Chair Seixas thanks Cindy and Martin. She is still in denial, but they wish Cindy all of the best, as she has given so much of her energy, intellect, time, and guidance to many leaders over the years internally and externally. She rarely looks for the spotlight, but she
looks to do her part to make them all better and more informed representatives. They are grateful and wish her all the best as she moves onto other opportunities in her retirement.

Cindy thanks Chair Seixas and Chancellor Tadlock, it has been an honor to work with them.

Chair Seixas notices there is much love and respect for the university. All the more reason for President Law coming in with her deep roots to USF that is a differentiating factor, and with her extensive resume. She knows how to leverage the energy, love, dedication that the faculty and staff have for the students and the university.

Chair Seixas thanks President Law for staying in the meeting and everyone that has spent the morning with them as well.

k. Adjournment

The meeting adjourned with 40 minutes left on the clock, around 10:20 am.

Next CAB Meeting- October 14, 2021 9 am-11 am
**Agenda Item:** 3b.

**USF St. Petersburg Campus Advisory Board**
**October 14, 2021**

**Issue:** USF SP Campus Advisory Board Operating Procedures

**Proposed action:** Approve update to USF SP Campus Advisory Board Operating Procedures

**Executive Summary:** USF SP Campus Advisory Board Procedures with updates submitted for approval.

**Financial Impact:** None

**Strategic Goal(s) Item Supports:**

**Supporting Documentation:**

**Prepared by:** Brenda Lyons, Special Assistant to the Regional Chancellor
OPERATING PROCEDURES OF
THE UNIVERSITY OF SOUTH FLORIDA ST. PETERSBURG
CAMPUS BOARD

ARTICLE I
ORGANIZATION

A. Legal Status of Campus Board

The University of South Florida St. Petersburg Campus Board (“Campus Board”) is established pursuant to Section 1004.341, Florida Statutes.

B. Membership

The University of South Florida Board of Trustees (“Board of Trustees”) shall appoint members to the Campus Board from recommendations of the USF President. Members shall be appointed for 4-year terms beginning with the date of appointment. Members may be reappointed, at the discretion of the Board of Trustees, for one additional term.

In addition, a member of the USF Board of Trustees shall serve as provided below.

A member of the Board of Trustees of the University of South Florida who resides in Pinellas County shall be selected by the Chair of the Board of Trustees of the University of South Florida to serve jointly as a member of the Board of Trustees and as chair of the campus board.

C. Removal of a Campus Board member

Campus Board members serve at the will of the Board of Trustees and may be removed by the Board of Trustees for non-fulfillment of Campus Board duties, other than the Chair of the Campus Board.

D. Officers

The officers of the Campus Board are the Chair, Vice-Chair and the Secretary. The Board of Trustees appointed member shall serve as chair of the Campus Board. The Vice Chair shall be elected by the Campus Board at appropriate times and shall serve a 2-year term to begin immediately upon election. The Vice Chair shall be eligible for election for one additional consecutive term.
The Regional Chancellor shall serve as Secretary of the Campus Board and is not an elected officer of the Campus Board.

The officers shall have the following responsibilities:

1. **Chair**

   The Chair shall preside at all meetings of the Campus Board, call special meetings of the Campus Board when necessary and attest to actions of the Campus Board.

2. **Vice-Chair**

   The Vice-Chair shall act as Chair during the absence or disability of the Chair and, in that event, shall perform those duties of the Chair described hereinabove.

3. **Secretary**

   The Regional Chancellor, as Secretary, shall attend all Campus Board meetings and is responsible for setting the agenda for the Campus Board meetings, in consultation with the Chair. During the absence or disability of the Regional Chancellor, the Regional Vice Chancellor for Academic Affairs will function as Secretary. The Secretary will not be counted as part of a quorum for the purpose of transacting business and shall not vote.

ARTICLE II

MEETINGS OF THE CAMPUS BOARD

A. **Regular Meetings** – The Campus Board will meet no fewer than four (4) times per fiscal year, at a time and place designated by the Chair. Meetings of the Campus Board are open to the public and all official acts will be taken at public meetings.

B. **Special Meetings** – The Campus Board may meet in special meetings, including workshops, at such times and places designated by the Chair.

C. **Emergency Meetings** – An emergency meeting of the Campus Board may be called by the Chair of the Campus Board upon such notice as is reasonable under the circumstances whenever, in the opinion of the Chair, an issue requires immediate Campus Board action.
Whenever such emergency meeting is called, the Chair will notify the Secretary. The Secretary will immediately serve either verbal or written notice upon each member of the Campus Board, stating the date, hour and place of the meeting and the purpose for which the meeting has been called. No other business will be transacted at the meeting unless additional emergency matters are agreed to by a majority of those Campus Board members in attendance. The minutes of each emergency meeting will show the manner and method by which notice of such emergency meeting was given to each member of the Campus Board.

D. **Notice of Meetings** – Notice of regular meetings shall be posted on the USF St. Petersburg campus website. Notice of committee meetings and special meetings shall be posted on the USF St. Petersburg campus website. Notice will be given not less than seven days, if practicable, before the meeting and will include a statement of the general subject matter to be considered. In addition, copies of the agenda shall be provided to all persons who have made requests.

E. **Meetings by Means of Telephone Conference Calls, Microsoft Teams and other Communications Media Technology** - The Campus Board may use telephone conference calls, Microsoft Teams and other communications media technology to conduct Campus Board business in the same manner as if the proceedings were held in person. The notice of any meeting conducted by means of communication media technology will state where and how members of the public may gain access to the meeting. Such notice will be in accordance with the notice procedures set forth above.

F. **Quorum** - A majority of the members of the Campus Board must be present physically or by means of communication media technology to constitute a quorum for the transaction of business.

G. **Voting** – The decision of the majority of the Campus Board in attendance and voting on an issue shall prevail. A Campus Board member may abstain from voting only under those circumstances prescribed by law. Voting by proxy or by mail shall not be permitted.

H. **Parliamentary Rules** – Roberts Rules of Order, newly revised, will be followed in conducting meetings of the Campus Board, unless otherwise provided by the Campus Board.

I. **Agenda** – The agenda for each meeting of the Campus Board shall be prepared by the Regional Chancellor or designee, in consultation with the Chair of the Campus Board. The Regional Chancellor or designee will assemble the agenda and provide a copy of the agenda to each member of the Campus Board prior to the meeting and will post the agenda to the USF St. Petersburg campus website. If additional items or supporting documentation become available, a supplemental agenda will be provided.
J. **Minutes** - Minutes of the meetings of the Campus Board shall be kept by the Secretary or designee, who shall cause them to be printed and preserved and who shall transmit copies to the members of the Campus Board and to other places where deemed appropriate.

K. **Authority** – The Campus Board shall have all powers and duties provided by law, which include authority to:

1. Approve and submit an annual operating plan, budget and legislative budget request to the Board of Trustees of the University of South Florida.
2. Exercise powers as are lawfully delegated by the University Board of Trustees to provide for the efficient operation and improvement of the institution.

The Campus Board shall send all recommendations, plans, requests and budgets (collectively, “Campus Board Materials”) to the University President in his/her capacity as Corporate Secretary to the Board of Trustees under Board of Governors Regulation 1.001. Campus Board Materials are non-binding and advisory on the University Board of Trustees. The President shall promptly forward to the University Board of Trustees any Campus Board Materials relating to a matter that will come before the University Board of Trustees for action in its original form along with the President’s recommendation to the University Board of Trustees to approve, revise or reject any portion or all of the Campus Board Materials. Consistent with the powers and duties delegated to the President by the University Board of Trustees, the President will review and consider Campus Board Materials that do not relate to a matter that will come before the University Board of Trustees for action.

**ARTICLE III**

**AMENDMENT OF OPERATING PROCEDURES**

These operating procedures may be altered, amended, or repealed by a majority vote of Campus Board members in attendance at any regular meeting, when notice of the proposed amendment or repeal is provided in the meeting notice.

**ARTICLE IV**

**APPEARANCES BEFORE THE CAMPUS BOARD**

Individuals or group representatives who desire to appear before the Campus Board to initiate a subject within the Campus Board’s jurisdiction may submit their requests in writing at least three (3) days in advance to the Regional Chancellor, i.e. Secretary of the Campus Board, University of South Florida St. Petersburg campus, 140 7th Ave S. BAY 214, St. Petersburg, Florida 33701, specifying the matter they wish to be placed on the agenda. The Regional Chancellor, in consultation with the Chair, will determine whether the item will be heard and when the item
will be heard. As permitted by Sec. 286.0114, F.S., the Campus Board may place time limits on any presentation or decline to hear any matter that does not relate to a particular agenda item or is determined by the Chair and Regional Chancellor to be outside its jurisdiction or not practicable for a particular meeting. The total time allotted for all comments shall not exceed a period of time of fifteen minutes, unless approved by the Chair.

The Chair may recognize any individual or representative of groups to address the Campus Board.

In order to proceed with the essential business of the Campus Board in an orderly manner, any individual or group representative who attempts to disrupt a Campus Board meeting will be subject to appropriate action pursuant to law.

ARTICLE V
CODE OF ETHICS

Members are Public Officers of the State of Florida who are invested with the public trust and appointed as fiduciaries of the University. Members will exercise their powers and duties in the best interests of the University and avoid actions or situations that result in or create the appearance of using their positions with the University for private gain, unwarranted preferential treatment to themselves or any outside individual or organization, or that calls into question a member’s independence and impartiality, or adversely affects the University’s reputation.

At the same time, members have a range of professional and personal associations and interests with individuals and other entities. These associations and interests routinely benefit the University and enhance the effectiveness of the Campus Board. However, members should also avoid situations where external associations or interests could compromise, or reasonably appear to compromise, the University’s academic values or business decisions, including but not limited to admissions and employment matters.
Accordingly, it is the policy of the Campus Board that all members will act in a manner consistent with their fiduciary responsibilities to the University and avoid circumstances in which their external financial or other ties could present an actual or potential conflict of interest.

1. **Presumed Conflict of Interest**

No policy statement can address every conceivable situation that might entail a conflict of interest. However, the following are presumed to create a conflict of interest:

a. The member’s financial interests or other opportunities for personal benefit may compromise, or reasonably appear to compromise, the member’s independence of judgment in fulfilling his/her Campus Board duties; or
b. The member or a member of his or her family, has an existing or potential financial interest or other opportunities for personal benefit relative to a University matter or initiative.

2. **Conflict of Interest Disclosure**

If a member believes that he/she may have a conflict of interest, the member shall fully and promptly disclose the conflict to the Regional Chancellor or General Counsel.

The Regional Chancellor or General Counsel shall inform the Board Chair of all conflict of interest matters disclosed by a member. If it is determined that a conflict of interest exists, the Campus Board Chair, Secretary, and General Counsel shall work with the affected member to address the conflict.

In addition, all members shall annually list on the Conflict of Interest Disclosure form the following relationships.

a. Relationships that they or members of their family maintain with organizations that do business with the University; or
b. Relationships and external interests that could be construed to affect their independent, unbiased judgment in light of their decision-making authority and responsibility. If a member is uncertain as to whether to list a particular relationship, the General Counsel should be consulted.

Information shared or gathered as a result of such consultations (including information provided on the disclosure form) shall not be released except: in accordance with the applicable public records laws; or when the institution’s best interests would be served by disclosure, or as required by court order. Any such required disclosure will be made only after informing the affected member.

3. **Voting**

Members are required to disclose all potential conflicts of interest as described above, but
members are still required to vote on all matters before the Campus Board unless an actual conflict of interest prescribed by law exists.
In situations that involve the appearance or potential of a conflict of interest and a member is present and required to vote, the appearance or potential of the conflict of interest will be disclosed publicly at the Campus Board meeting in which the affected matter is being considered.

4. **Public Officers**

In addition to the foregoing, members of the Campus Board shall be guided by the principles set forth in Florida law for the conduct of public officers.

5. **Definitions**

The terms used in this Article should be interpreted and defined as provided in Chapter 112, Part III, Florida Statutes: Code of Ethics for Public Officers and Employees (“Code of Ethics”). In the event of a conflict between these Operating Procedures and the Code of Ethics, the Code of Ethics shall control. These Operating Procedures will be reviewed on an annual basis for alignment with the Code of Ethics.

**ARTICLE VI**

**MISCELLANEOUS PROVISIONS**

A. **Indemnification**

The University of South Florida (University) shall indemnify, defend, and hold harmless each member of and from any and all claims, demands, civil or criminal actions, rights, defenses, counterclaims, proceedings, administrative actions, agreements, contracts, covenants, accounts, offsets, attorneys’ fees, costs, damages, liabilities, losses, expenses, suits, debts, judgments, awards, duties or obligations, of any nature whatsoever, at law or in equity (collectively referred to as “Claims”), that arise from or relate in any way to his or her position on the Campus Board, or any act undertaken or omitted in connection with his or her service as a member.

B. **Fiscal Year**

The fiscal year of the Campus Board shall commence on July 1 of each year and end on June 30.

C. **Sunshine Laws**
Public access to Campus Board records will be governed by the provisions of the Public Records Law, Chapter 119, F.S. Campus Board meetings shall be governed by the provisions of the Open Meetings Law, Chapter 286, F.S.

Approved September 21, 2001
Revised September 13, 2013
Revised September 29, 2015
Revised and Approved by USF St. Petersburg
5. Land Acquisition

Chancellor Martin Tadlock
1020 4th St. S., St. Petersburg, FL 33701

**Vacant Commercial Site**

**Contact:**
- **ROGER B. BRODERICK, CCIM**
  - Broderick & Associates, Inc.
  - (727) 460-8535 – direct
  - rogerb@broderickrealty.com
- **SEAN M. BRODERICK, CCIM**
  - Broderick & Associates, Inc.
  - (209) 663-3681 – direct
  - se@nbroderick.com

**Price:** $500,000

**$/ft^2:** $45.58

**Uses –** Public and semi-public uses such as hospitals, universities, utilities and government facilities.

**IC-CRD zoning** encourages the preservation and expansion of marine related employment uses within the district.

**Address:** 1020 4th St. S., St. Petersburg, FL 33701

**Parcel ID#:** 30-31-17-17730-000-0030

**Land Area (Ac):** 10,970 ft² ±

**Ownership Type:** Fee Simple

**Current Zoning:** IC (Institutional Center District)

**Future Land Use:** CRD (Community Redevelopment District)

**Additional Info:** Utilities Available, Public, Semi-Public and Marine uses

All information has been provided by Seller (to the best of their knowledge), and is not warranted by Broderick & Associates, Inc. or its agents. Any potential purchaser should be advised that the sale of real estate is a complex transaction and should consult with its legal and accounting experts before entering into any agreement.
Vacant Commercial Site

Photos / Parcel Map

Contact:
ROGER B. BRODERICK, CCIM
Broderick & Associates, Inc.
(727) 460-8535 – direct
rogerb@broderickrealty.com

SEAN M. BRODERICK, CCIM
Broderick & Associates, Inc.
(209) 663-3681 – direct
se@nbroderick.com

All information has been provided by Seller (to the best of their knowledge), and is not warranted by Broderick & Associates, Inc. or its agents. Any potential purchaser should be advised that the sale of real estate is a complex transaction and should consult with its legal and accounting experts before entering into any agreement.
5. Tropicana Field Development letter of interest

Chancellor Martin Tadlock
September 30, 2021

The Honorable Mayor Rick Kriseman  
City of St. Petersburg, Florida  
175 5th Street North  
St. Petersburg, FL 33701

Dear Mayor Kriseman:

This correspondence is in regards to the Request for the Proposal for the Development of the Tropicana Field Site issued by the City of St. Petersburg, Florida.

The University of South Florida as well as USF Health in partnership with Tampa General Hospital are interested in conversations regarding partnerships that could result in developing facilities and programs for education, research and innovation. The concept of a Tech Campus as part of the development of the Tropicana Site is a major opportunity for our university.

We are committed to working closely with the City of St. Petersburg and the selected developer in the fulfillment of these major economic opportunities. The importance of workforce development, higher education, medical research and innovation are all key factors in our decision to participate in this process. Our continued commitment to major initiatives that impact our community is part of our organizational culture.

The necessary financial resources, facility requirements and program discussions related to development of the site are in the initial stages, and we respectfully request additional time to engage in those discussions. There are also opportunities to partner with multiple organizations, and we are committed to pursuing this.

We ultimately see a tremendous opportunity for our community and remain committed to working with the City of St. Petersburg.

Respectfully yours,

Rhea F. Law  
Interim President  
University Of South Florida

Martin Tadlock  
Regional Chancellor  
University of South Florida St. Petersburg
6. Update on Strategic and Academic Planning

Interim Regional Vice Chancellor of Academic Affairs and Vice Provost

Dr. Deni Elliott
Strategic and Academic Planning Timeline

Fall, 2021
Strategic Plan

• Approved by USF Board of Trustees June 8, 2021

• Strategic Plan Steering Committee launched September 8, 2021
  • Uses approved commitments and goals to develop objectives that align with both and provide measurable outcomes

• Review by BOT Strategic Initiative Committee November 16, 2021

• Review by BOT December 7, 2021

• Review by BOG January 25 and 26
Academic Plan

• Colleges develop plans and submit to ODS October 29, 2021

Plans include:
• New degree programs
• New majors and concentrations,
• New certificates,
• New minors to be implemented in AY 2023/24
• Campus expansion or change of delivery method for AY 2022/23

• Integrated plan review by Provost, Academic Support units, representatives of Academic Leadership from branch campuses and USF Health 12/7-12/10/21