



JUNE 23+24, 2026



# WAVES OF IMPACT



UNIVERSITY OF SOUTH FLORIDA



# SPONSORSHIP PACKET

Visit Our Website:  
<https://bit.ly/nirsaflsummit>

Contact  
rec-marketing@usf.edu

# UNIVERSITY OF SOUTH FLORIDA

Campus Recreation at the University of South Florida St. Petersburg campus provides opportunities for students, faculty, and staff to stay active, connect with others, and support their overall wellness. Located in the heart of St. Petersburg, our programs encourage a balanced lifestyle through recreation, fitness, and community engagement. We offer a variety of experiences including group fitness classes, intramural sports, outdoor recreation, and wellness programs.



Campus Recreation strives to create an inclusive environment where everyone can find ways to move, compete, and have fun. Our facilities and programs are designed to support physical health, social connection, and personal growth. Student employees and participants gain valuable leadership and teamwork skills through hands-on involvement in recreation programs.

Through engaging activities and a welcoming community, Campus Recreation helps Bulls build lifelong healthy habits and make the most of their campus experience.

The University of South Florida is a nationally recognized public research university serving students across multiple campuses, including its waterfront campus in St. Petersburg. USF is committed to academic excellence, innovation, and student success while preparing graduates to make meaningful impacts in their communities and careers. Together, the energy of St. Petersburg and the opportunities at USF create a dynamic environment for learning, growth, and connection.



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# NIRSA FLORIDA STATE SUMMIT



University of South Florida is proud to announce we will be hosting the 2026 National Intramural Recreational Sports Association (NIRSA) Florida Summit. The annual event brings together 200 professionals and students from collegiate recreation and wellness departments across the state of Florida. The goal of this workshop is to gain insight, share ideas, and develop relationships with colleagues in the industry.



The event is **FREE** for attendees to encourage participation. In order to cover the costs of this event, we depend on sponsors who share similar values to support this endeavor. We'd like to invite you to consider becoming a 2024 NIRSA Florida Summit sponsor.

As a sponsor, you will have the opportunity to make new connections and strengthen existing relationships with collegiate recreation and wellness professionals from across the state.

## COST TO HOST EVENT

The total cost of this workshop is estimated at **\$12,000** to provide food, secure facility space, cover event supplies, and compensate a dynamic keynote speaker. We have several levels of sponsorships available. Highlights include opportunities to interact with conference attendees during designated exhibition times, access to educational sessions, and entrance into Thursday evening's social. We look forward to your financial support as we partner with you to provide development opportunities for Florida's collegiate recreation and wellness professionals.

## THE EVENT DETAILS



**WE APPRECIATE YOUR SUPPORT AND WELCOME THE OPPORTUNITY TO DISCUSS THE WAVE OF AN IMPACT YOUR BUSINESS CAN MAKE ON OUR EVENT.**



## TIER 1 \$5000

### GOLDEN BULL SPONSORSHIP

- Named full sponsorship of an event with recognition during conference welcome.
- Opportunity to host an educational breakout session.
- Participation in the Vendor Fairs, with preferred location.
- Space in main speaking area for company banner.
- Inclusion of company name and logo in print and virtual marketing materials for the event.
- Recognition of your company during the USF Recreation facility tours.
- Placement of your company poster or banner at all event rooms.

- Named co-sponsorship of an event with recognition during conference welcome.
- Participation in the Vendor Fairs, with preferred location.
- Inclusion of company name and logo in print and virtual marketing materials for the event.
- Recognition of your company during the USF Recreation & facility tours.
- Placement of your company poster or banner at all event rooms.

## TIER 2 \$2500

### GREEN & GOLD SPONSORSHIP

- Participation in the Vendor Fairs.
- Inclusion of company name and logo in print and virtual marketing materials for the event.
- Recognition of your company during the USF Recreation facility tours.
- Placement of your company poster or banner at all event rooms.

## TIER 3 \$1000

### ROCKY SPONSORSHIP

- Participation in the Vendor Fairs.
- Inclusion of company name and logo in print and virtual.

## TIER 4 \$500

### SUPPORTING SPONSORSHIP



### IN-KIND

There are the following opportunities for in-kind sponsorships:

# SCHEDULE

This annual gathering provides an opportunity for attendees to connect, collaborate, and grow within the field of collegiate recreation. Through engaging sessions, discussions, and networking opportunities, participants will gain valuable insight, exchange innovative ideas, and build meaningful relationships with colleagues from institutions across the state. The event schedule highlights a variety of workshops, presentations, and collaborative experiences designed to support professional development and strengthen the community of recreation and wellness leaders in Florida.

**TUES,  
23**

11:30AM-1:15PM

CHECK-IN  
LUNCH  
VENDOR MARKET\*

1:15PM-2:00PM

WELCOME, KEYNOTES\* + UPDATES

2:00PM-2:45PM

EDUCATIONAL SESSIONS

3:00PM-3:45PM

EDUCATIONAL SESSIONS

4:00PM-5:30PM

FACILITY TOURS



**WED,  
24**

7:00AM-7:45PM

EARLY MORNING WORKOUT\*

9:00AM-9:45AM

BREAKFAST + VENDOR MARKET

9:45AM-10:15PM

NIRSA UPDATES + STATE BUSINESS MEETING

10:30AM-11:15AM

EDUCATIONAL SESSIONS

11:30AM-12:15PM

EDUCATIONAL SESSIONS

12:15PM

BOXED LUNCH\* & GO

