

# SMALL BUSINESS “SUCCESS” AFTER A DISASTER

FEMA:

40% of small to medium  
business fail after  
a disaster

Another 25% that do  
reopen, will fail within  
1 year

US Chamber of  
Commerce:

average loss of  
income/day after a  
disaster

small business: \$3,000

medium sized business:  
\$23,000

Nationwide Insurance  
study of small business  
owners:

68% don't have a written  
disaster recovery plan

49% said it would take  
their business at least 3  
months to recover from  
a natural disaster

71% don't have business  
interruption insurance

21% without a written  
disaster plan said they  
don't have one because  
it's not a high priority

22% of small-business  
owners have already  
been impacted by a  
natural disaster

**“PLANS ARE  
WORTHLESS,  
BUT  
PLANNING IS  
EVERYTHING”**

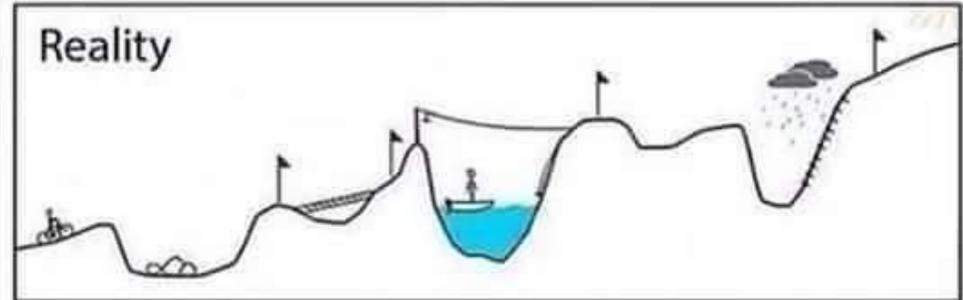
**-DWIGHT D.  
EISENHOWER**

NEVER LOSE HOPE

Your plan



Reality



US Chamber of Commerce  
Resilience in a Box

