

# Creating a Resilient Economy

October 30, 2019

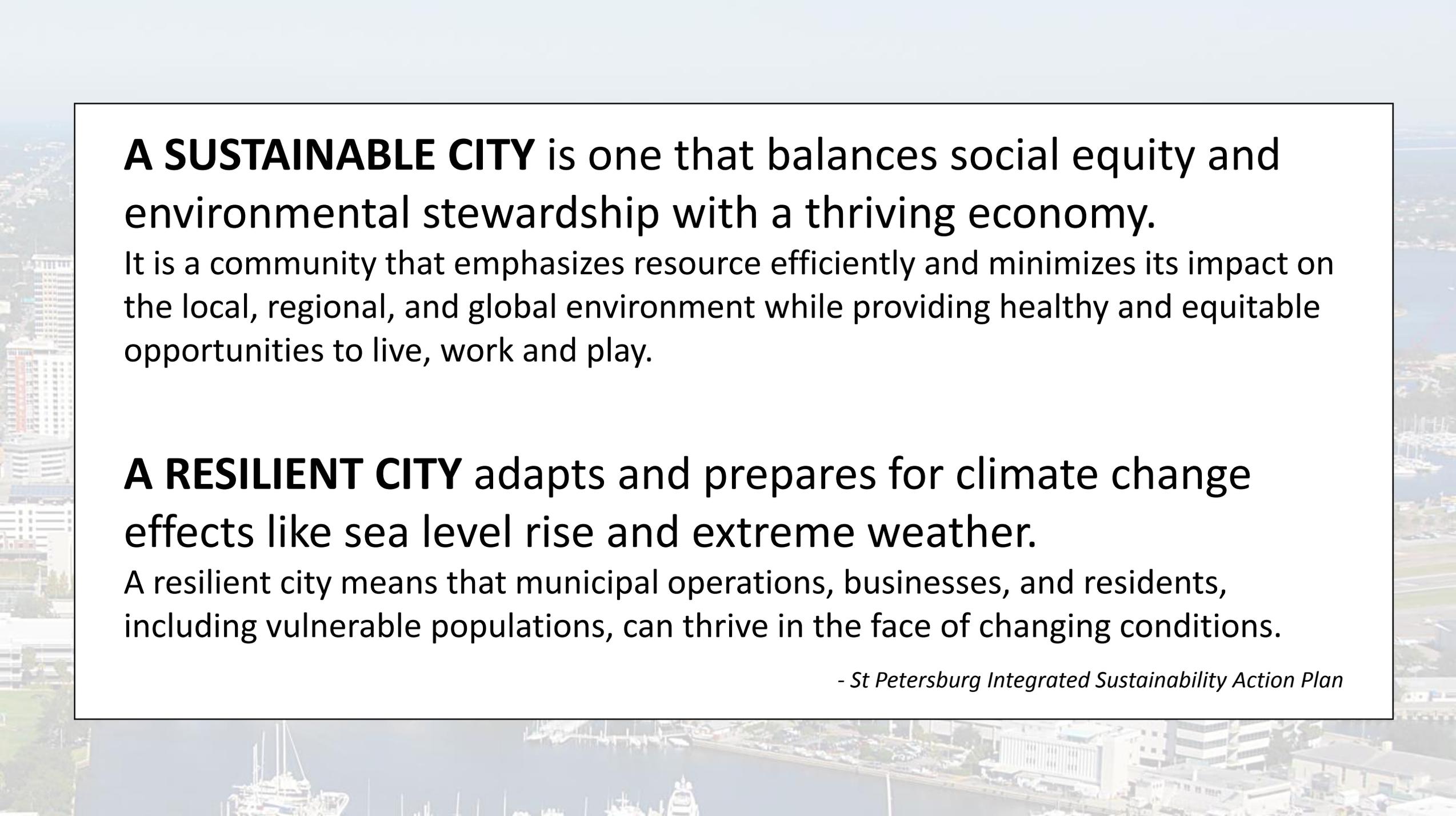


## **PURPOSE**

Share a perspective of how large businesses, small business and communities can approach sustainability and resiliency planning

## **OUR PANEL**

- Kathrin Winkler, GreenBiz, “Corporate Sustainability and Climate Realities”
- Anne Pollack, Fletcher & Fischer, P.L., “Small Business ‘Success’ After A Disaster”
- Nikki-Gaskin-Capehart, Urban Affairs, St. Petersburg, “Building Resilient Communities”



**A SUSTAINABLE CITY** is one that balances social equity and environmental stewardship with a thriving economy.

It is a community that emphasizes resource efficiency and minimizes its impact on the local, regional, and global environment while providing healthy and equitable opportunities to live, work and play.

**A RESILIENT CITY** adapts and prepares for climate change effects like sea level rise and extreme weather.

A resilient city means that municipal operations, businesses, and residents, including vulnerable populations, can thrive in the face of changing conditions.

*- St Petersburg Integrated Sustainability Action Plan*

Figure 1: United States Employment by Business Size (Employees)

