Brewing Arts Creative Collaboration Scholarship

In 2022, USFSP Brewing Arts Program collaborated with Lazy Dog brewpubs to put out a new beer to their wider audience. The project included sessions to brainstorm and come up with a name, label, and beer style. For our part in the collaboration, Lazy Dog provided \$1000 in scholarship money to the program. We would like to award the scholarship to someone who can help us create our next collaboration beer.

The chosen recipient will demonstrate creativity and a passion for the art of brewing. The recipient will need to pay the remaining cost for enrollment in the program. Applications will be accepted beginning November 3, 2023 and can be used for either the February or August of 2024 classes.

Eligibility:

- 1. U.S. citizen or U.S. permanent resident
- 2. Accepted into the Brewing Arts certificate program (Apply Here).
- 3. At least 21 years old

Evaluation:

Each applicant will be evaluated in terms of first having a complete package, which consists of the following:

- 1. Acceptance letter to the USF St. Petersburg campus Brewing Arts Certificate Program.
- 2. A personal essay which includes discussion on:
 - 1. financial need.
 - 2. future goals in the brewing industry,
 - 3. history/experience with brewing and passion for brewing
 - 4. creative brief to include a flavor/style of beer, name of beer, and a potential collaboration partner for the beer (what brewery do you see making this beer and why)
- 3. Resume

Please email application packets to <u>brewingarts@usf.edu</u> with the subject heading "Lazy Dog scholarship".